

Nuevas Adquisiciones

Embajada de los Estados Unidos

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MAYO 2007

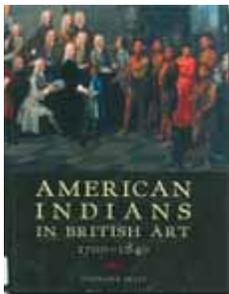
Servicio Cultural e Informativo

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ARTE



American Indians in British art, 1700-1840

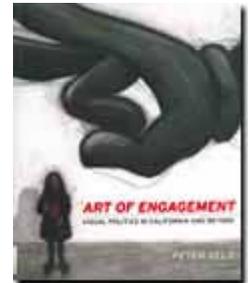
Stephanie Pratt
Norman, OK :
University Of
Oklahoma Press,
2005.

704.9 PRA

The author explores for the first time an artistic tradition that avoided simplification and that instead portrayed Native peoples in a surprisingly complex light. During the eighteenth century, the British allied themselves with Indian tribes to counter the American colonial rebellion. In response to this development, British artists produced a large volume of work focusing on American Indians, including paintings, sculptures and graphic media.

Art of Engagement : Visual Politics in California and Beyond

Peter Selz
Berkeley, CA : University of
California Press : San Jose
Museum of Art, 2006.



709.794 SEL

Takes the first comprehensive look at the key role of California's art and artists in politics and culture since 1945. Readers will get a historical sense of the significant role California has played in generating political art and also how the state has stimulated politically engaged art throughout the world.

ASTRONAUTICA



NASA : the Complete Illustrated History

Michael Gorn
New York, NY :
Merrell, 2005.

REF 629.109 GOR

Tells the exciting history of space exploration from the early twentieth century to the present focusing on the personalities involved as much as the technological advances that have made space exploration possible.

BIBLIOTECOLOGIA



ALA rediscover America @ your library

American Library Association
Albuquerque, NM : Digital Workshop, 2002.

V 025.11 AME

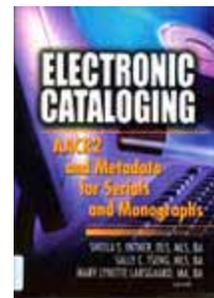
"Rediscover America @ your library" was unveiled at ALA's Midwinter Meeting in January 2002. The year-long national media relations and advocacy effort is designed to convince the public and policymakers that libraries and librarians are critical to our democracy and are needed now, more than ever. Key themes of the Rediscover America program and support video include: Free people need free libraries, America's libraries are the cornerstone of our democracy, Libraries are places of opportunity, In times of economic hardship, American turn to- and depend on-their libraries and librarians, among other issues.

Electronic cataloging : AACR2 and metadata for serials and monographs

Sheila S. Intner, [et al]
New York, NY : Haworth Information Press, 2003.

025.34 ELE

The intention of this volume is to explain, describe, and illustrate the brave new world libraries are creating through the use of metadata. It is a highly complex and dynamic world in which some things seem to shift and change constantly, and none seem to stand completely still.

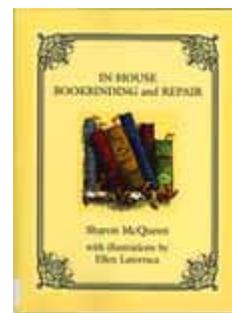


In-house bookbinding and repair

Sharon McQueen
Lanham, MD : Scarecrow Press, 2005.

025.7 MCQ

Contains information for setting up a basic bookbinding and repair lab, and instructions for rebinding and repairing cloth-bound books. The author touches upon various aspects of book repair and conservation and includes a glossary and listing of World Wide Web resources. For library managers and administrators contemplating the value of an in-house laboratory, this richly illustrated guide will be a worthwhile resource.

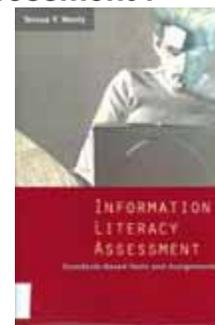


Information Literacy Assessment : Standards-Based Tools and Assignments

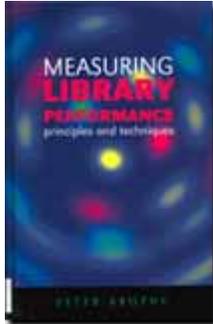
Teresa Y. Neely
Chicago, IL : American Library Association, 2006.

028.7 NEE

ACRL's standards for information literacy provide a solid foundation to help faculty and librarians



establish the context for learning. The author frames these standards as benchmarks and provides a toolbox of assessment strategies to demonstrate student's learning.



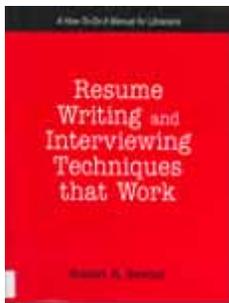
Measuring library performance : principles and techniques

Peter Brophy
London : Facet, 2006.

025.58 BRO

Provides an accessible account of current thinking and research on the evaluation of library services, both traditional and - importantly - electronic. Illustrated throughout with a range of internationally based examples across the different library sectors, it is structured to focus primarily on the intended service user, then to look at service management, and the building blocks of services, and finally to draw together these strands by examining some of the broader frameworks for evaluation that have emerged.

Resume writing and interviewing techniques that work : a how-to-do-it manual for librarians



Robert R. Newlen
New York, NY : Neal-Schuman Publishers, 2006.

650.14 NEW

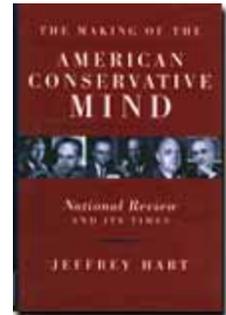
Offers detailed and practical tips on resume preparation through the use of worksheets designed to guide the reader in the creation of a document that is certain to capture the attention of the prospective employer; every chapter addresses a particular category, e.g., library school student, non-supervisory librarian, special librarian, etc. and offers sample resumes as well as specific guidelines.

CIENCIA POLITICA

The making of the American conservative mind: National review and its times

Jeffrey Hart
Wilmington, DE : ISI Books, 2005.

320.52 HAR



National Review has been the leading conservative national magazine since it was founded in 1955, and in that capacity it has played a decisive role in shaping the conservative movement in the United States. Here, senior editor Hart provides an authoritative history of how the magazine has come to define and defend conservatism for the past fifty years. As Hart sees it, the magazine has regularly veered between ideology and a "politics of reality."

CIENCIAS NATURALES

A walk around the pond : insects in and over the water

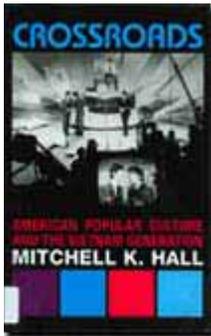
Gilbert Waldbauer
Cambridge, MA : Harvard University Press, 2006.

595.7 WAL



The Author introduces us to the aquatic insects that have colonized ponds, lakes, streams, and rivers in North America and worldwide. The reader will learn about the diverse forms these arthropods take, as well as their remarkable modes of life. While learning about evolution, natural history, and ecology, the reader also will discover more than a little about scientists who study them.

CIENCIAS SOCIALES

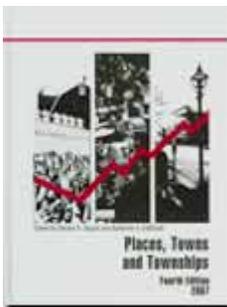


**Crossroads :
American popular
culture and the
Vietnam
generation**

Mitchell K. Hall
Lanham, MD : Rowman
& Littlefield Publishers,
2005.

306.097 HAL

This book traces the evolution of American culture during the Vietnam era by studying movies, television, sports, and rock and roll music. Explores the era before the Vietnam War, the rapid growth of popular culture, technological advances and international influences, as well as social changes.



**Places, towns
and townships**
Edited by
**Deirdre A.
Gaquin and
Katherine**

A. DeBrandt
Lanham, MD : Bernan
Press, 2007.

REF 317 PLA

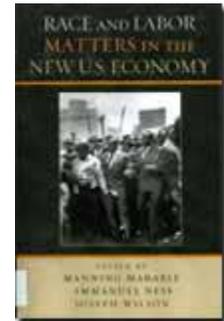
Contains statistical information about places in the United States and the people who live in them. Data are presented into three tables and for all incorporated places covered by 2005 population estimates and for all Census designated places included in the 2000 Census. Table A presents housing data; table B includes 2005 population estimates and information on crime, residential construction and government; table C provides data from 2002 Economic Census.

Race and labor matters in the new U.S. economy

*Edited by Manning Marable
[et al]*
Lanham, MD : Rowman &
Littlefield, 2006.

331.808 RAC

Reveals that the color line remains bound with growing poverty and declining wages for all workers, and shows essential contradictions of race and class in America. The theme on this book is that race has been marginalized and submerged in organized labor's struggle for institutional and working-class power and that problem exists both outside and inside the narrowing interstices of organized labor.



CIVISMO



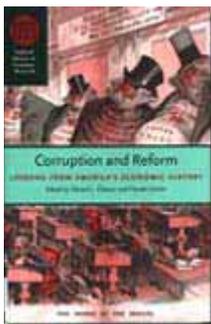
**To restore
American
democracy :
political education
and the modern
university**

*Edited by Robert E.
Calvert*
Lanham, MD : Rowman
& Littlefield, 2006.

378.015 RES

Original essays by some of the most distinguished and insightful political thinkers of this time. The main focus of the essays is understanding what role universities could play in reviving a sense of citizenship and civic responsibility in U.S. society.

CORRUPCION



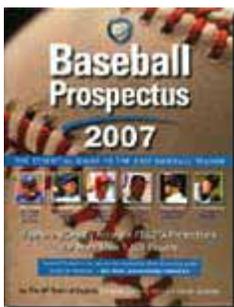
Corruption and reform : lessons from America's economic history

Edited by Edward L. Glaeser and Claudia Goldin
Chicago, IL : University of Chicago Press, 2006.

364.1 COR

Addresses the measurement and consequences of fraud and corruption, and the forces that ultimately led to their decline within the United States. Authors show that various approaches to reducing corruption have met with success, such as deregulation, particularly in the form of "free banking", in the 1830s.

DEPORTES



Baseball prospectus 2007: the essential guide to the 2007 baseball season

Jim Baker ... [et al.]
New York, NY : Plume, 2007.

REF 796.357 BAS 2007

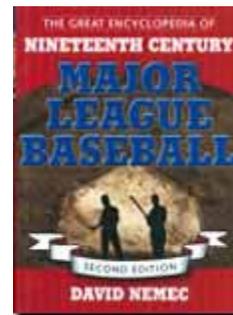
Provides 2007 statistical projections for every player, and also contains the usual assortment of cutting-edge essays on all thirty teams and an in-depth look at every major league player and all the top prospects. Offers the world-class analysis that has inspired nearly every major league team to hire current or former Prospectus writers as consultants.

The great encyclopedia of nineteenth century major league baseball

David Nemeč
Tuscaloosa, AL : University of Alabama Press, 2006.

REF 796.357 NEM

This authoritative compendium presents facts, statistics, photographs, and analyses that define baseball in its formative first decades. Sidebars cover a variety of topics, from oddities like the team that had the best record but finished second, to analyses of why Cleveland didn't win any pennants in the 1890s. Additional benefits include dozens of rare illustrations and narrative accounts of each year's pennant race.



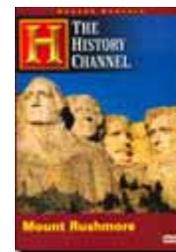
DOCUMENTALES

Mount Rushmore [videorecording]

Written and produced by Andy Thomas
New York, NY : History Channel : Distributed by New Video Group, 2005.

DVD 730.924 MOU

Over 15 years, men poured their sweat into Borglum's dream, using drills and explosives to chisel Washington, Jefferson, Lincoln, and Roosevelt into a massive granite cliff. This monument attracts more than 2.5 million visitors per year.

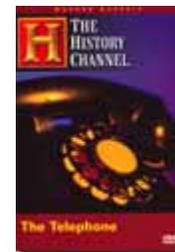


The Telephone [videorecording]

Written and produced by Allison Grodner
New York, NY : A&E Television Networks : Distributed by New Video, [2005].

DVD 621.385 TEL

All his life, Alexander Graham Bell was driven by a desire to create a



machine that would make it easier for the deaf to speak and hear. Using an actual human ear from a cadaver to understand the nature of sound, Bell even enlisted a young Thomas Edison to help invent what would become the telephone.

Television [videorecording] : window to the world



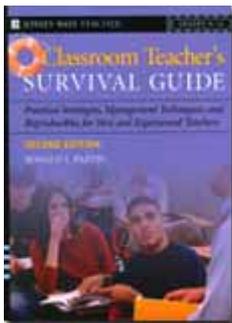
Written and produced by
Joshua Hanig and Chuck
Hayes
New York, NY : A & E
Television Networks :
Distributed in the U.S. by
New Video Group, 2005.

DVD 791.45 TEL

This feature chronicles the incredible story of television, from the vision of Philo Farnsworth, a Utah farm-boy who developed the first working system in 1925, to the latest technological breakthroughs that are transforming the medium. Interviews with media moguls and TV personalities, including legendary anchorman, Walter Cronkite, provide an insider's look at the huge industry TV has become. Broadcast pioneers recall the patent battles and competing systems that defined the early years of television.

EDUCACION

Classroom teacher's survival guide : practical strategies, management techniques, and reproducibles for new and experienced teachers



Ronald L. Partin
San Francisco, CA :
Jossey-Bass, 2005.

371.102 PAR

Offers a practical source of ready-to-use tips and strategies for solving the everyday

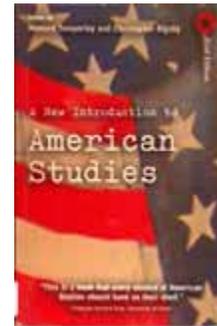
Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

problems teachers face while organizing and managing a classroom. Includes tested suggestions, techniques and reproducibles to help you save time and handle problems in scores of specific areas such as classroom routines, motivation, supplies, parent conferences, lesson plans, etc.

ESTUDIOS AMERICANOS

A new introduction to American studies

Edited by Howard
Temperley and
Christopher Bigsby.
New York, NY :
Pearson Longman,
2006.



973 NEW

Provides a comprehensive and clear-sighted re-evaluation of America's place in the world and the often tangled paths that led her there. All the essays have been newly commissioned for this edition and draw on the expertise of younger scholars, whose ideas reflect the changes that have transformed the discipline in the last 25 years.

FILANTROPIA

Collaborative philanthropies : what groups of foundations can do that individual founders cannot

Elwood M. Hopkins
Lanham, MD : Lexington
Books, 2005.

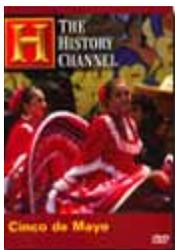
361.766 HOP

The author argues that collaborative philanthropies are more than a collection of isolated experiments. Instead, they provide a window into a dramatic and promising new stage in the development of organized philanthropy.



FOLKLORE

Cinco de Mayo [videorecording]



The History Channel ; A&E Television Networks
New York, NY : A&E Home Video : Distributed by New Video, [2006]

DVD 394.262 CIN

The riveting story of the day an ill-equipped Mexican Army, Zacapoaxtla Indians, and average Mexican citizens reclaimed their lives. Together they bravely defeated occupying French forces to reclaim their land and secure their independence.

The encyclopedia of scrapbooking tools & techniques



Susan Pickering Rothamel
New York, NY : Sterling Pub., 2005.

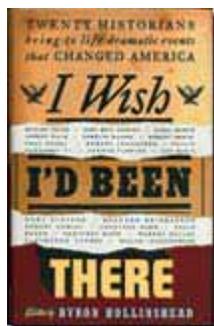
REF 745.593 ROT

Scrapbooking is a creative way of telling stories about people, events, and ideas.

These stories can be conveyed simply using photos and captions or personalizing by adding journaling, mementos, stickers, collages and other items. Browse through these pages and you'll find a range of great techniques in one resource.

HISTORIA

I wish I'd been there : twenty historians bring to life dramatic events that changed America



Edited by Byron Hollinshead
New York, NY : Doubleday, 2006.

973 IWI

Trains a lens on crucial

Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

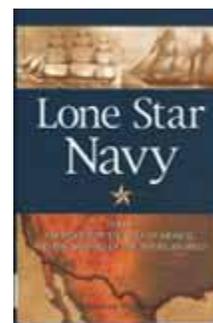
moments of U.S. past and brings them to vivid life. With the thought-provoking question: What is the scene or incident in American history that you would like to have witnessed, and why? The editor challenged twenty of the finest interpreters of American history with the invitation to write a personal essay answering it.

Lone Star navy : Texas, the fight for the Gulf of Mexico, and the shaping of the American West

Jonathan W. Jordan
Washington, DC : Potomac Books, 2006.

976.4 JOR

Analyzes the role played by the little fleet of wooden warships, bought on credit and sent to sea by an impoverished band of revolutionaries, in winning Texas's independence from Mexico, when in 1835 many frontiersmen sought their fortunes beyond the borders of the United States, with many settling in the Mexican territory of Texas, and this transplanted Americans led a revolt against Texas's embattled rulers in Mexico City.

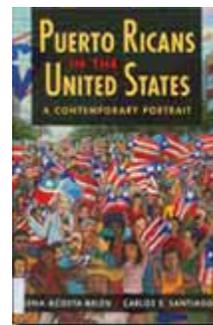


Puerto Ricans in the United States: a contemporary portrait

Edna Acosta-Belén, Carlos E. Santiago
Boulder, CO : Lynne Rienner Publishers, 2006.

973.046 ACO

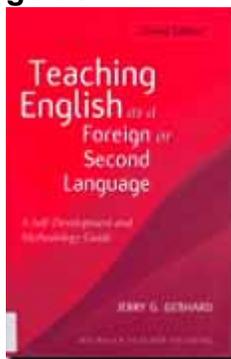
This book responds to the need for a comprehensive source on the history of Puerto Ricans in the United States that also offers a portrait of the contemporary demographic and socioeconomic conditions faced by this population. In various ways, the book summarizes many of the ideas and issues



introduced in previous individual research and provides an overview of the historical and cultural roots of Puerto Rican people as well as the factors that contributed to the migratory waves to the U.S. and their settlements there.

IDIOMA INGLES

Teaching English as a foreign or second language: a teacher self-development and methodology guide



Jerry G. Gebhard
Ann Arbor, MI :
University of Michigan
Press, 2006.

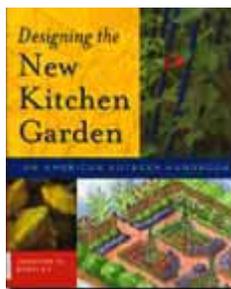
418.007 GEB

Designed for those new to ESL/EFL teaching and for self-motivated teachers

who seek to maximize their potential and enhance the learning of their students. This guide provides basic information that ESL/EFL teachers should know before they start teaching and many ideas on how to guide students in the skills of listening, speaking, reading, and writing.

JARDINERIA

Designing the new kitchen garden: an American potager handbook



Jennifer R. Bartley
Portland, OR : Timber
Press, 2006.

635.048 BAR

Shows how the traditional features of a potager can be

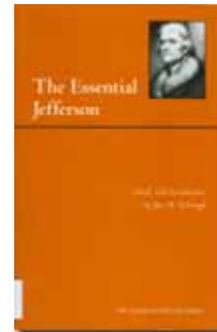
adapted to American needs and conditions. Discusses the history of the potager, and in particular its origins in the great chateau gardens of France. Includes discussions of

design principles, lists of appropriate plants for maximum beauty and productivity, design studies of carefully chosen gardens and a detailed chapter on how to build and maintain a potager.

LITERATURA

The essential Jefferson

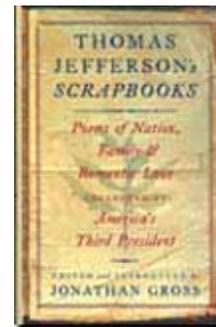
Edited by Jean M. Yarbrough
Indianapolis, IN :
Hackett Pub, 2006.



352.23 ESS

Through substantial selections from Jefferson's writings - including his earliest writings "Notes on Virginia", and key public papers and personal correspondence - this volume traces the development of his thinking on such fundamental issues as republicanism, constitutionalism, slavery, and the separation of religion from politics. Footnotes identify Jefferson's correspondents and provide useful context.

Thomas Jefferson's scrapbooks : poems of nation, family, & romantic love collected by America's third president

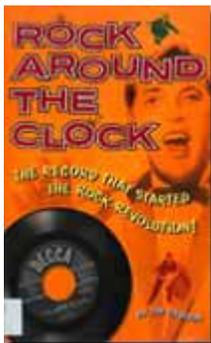


Edited by Jonathan Gross
Hanover, NH : Steerforth
Press, 2006.

973.46 THO

This book shows the U.S. third president's taste for sentimental verse and abolitionist poems, and will modify his reputation as a strict neoclassicist. It includes a poem by Benjamin Franklin, several odes on the death of Alexander Hamilton, poems by women writers who have not been fully recovered in recent anthologies.

MUSICA



Rock around the clock : the record that started the rock revolution!

Jim Dawson
San Francisco, CA ;
Berkeley, CA :
Backbeat Books, 2005.

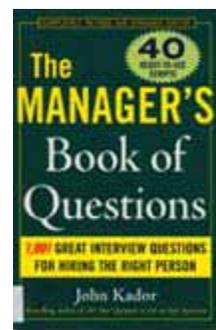
782.421 DAW

The author reveals the real story of rock 'n' roll's beginnings like it's never been told before. It's all there, from the song's murky origins and Bill Haley's early struggles as a professional musician, to the record's explosion through motion pictures.

The manager's book of question : 1,001 great interview questions for hiring the best person

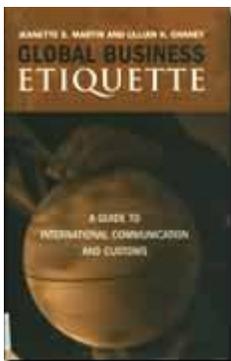
John Kador
New York, NY : McGraw-Hill Professional, 2006.

658.311 KAD



Supplies all the interview questions you need in an easy-to-follow format that helps you break the ice and reveal the real person behind the résumé. Simply use the book's sample questions and scripts to find the ideal candidate. Then throw in a few "zingers" to see how fast they think on their feet.

NEGOCIOS Y ADMINISTRACION



Global business etiquette : a guide to international communication and customs

Jeanette S. Martin and Lillian H. Chaney
Westport, CT :
Praeger, 2006.

395.52 MAR

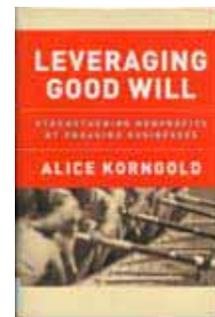
An indispensable resource for understanding the dynamics of cross-cultural communication, avoiding embarrassing (and costly) gaffes, and successfully navigating the sub-tiles of social interaction that can set the stage for profitable long-term relationships.

ORGANISMOS NO GUBERNAMENTALES

Leveraging good will : strengthening nonprofits by engaging business

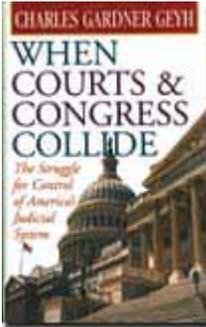
Alice Korngold
San Francisco, CA : John Wiley and Sons, 2005.

658.159 KOR



Demonstrates how nonprofits can gain valuable experience, expertise, relationships and funding that will elevate and advance their organizations while businesses can build stronger relationships with the community and develop the next generation of leaders.

PODER JUDICIAL



When courts & Congress collide : the struggle for control of America's judicial system

Charles Gardner Geyh
Ann Arbor, MI :
University of Michigan
Press, 2006.

347.73 GEY

While Congress has long been willing to influence judicial decision-making indirectly by blocking the appointments of ideologically unacceptable nominees, it has resisted employing more direct methods of control. First work to demonstrate that this balance is governed by a "dynamic equilibrium": a constant give-and-take between Congress's desire to control the judiciary and its respect for historical norms of judicial independence.

POLITICA Y GOBIERNO



The election after reform : money, politics, and the Bipartisan Campaign Reform Act

Edited by Michael J. Malbin
Lanham, MD : Rowman
& Littlefield, 2006.

324.780 ELE

This is the first serious book to get beyond speculations by looking at real evidence -the first elections under the new law. From it, the reader learns not only about the politics of 2004 but how to begin assessing the effects of reform.

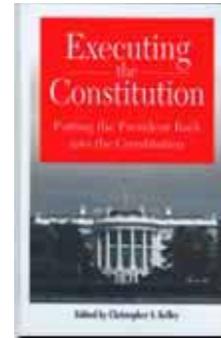
Executing the Constitution : putting the president back into the Constitution

Edited by Christopher S. Kelley

Albany, NY : State
University of New York
Press, 2006.

352.235 EXE

This book has two major objectives: to direct presidential scholars to alternative ways to study the presidency other than focusing on the nuances associated with the modern presidency, and the second, to use the period since the Nixon administration to highlight the advantages of studying the presidency through the lens of raw constitutional and political power.



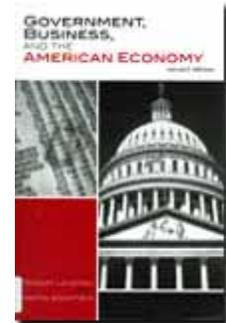
Government, business, and the American economy

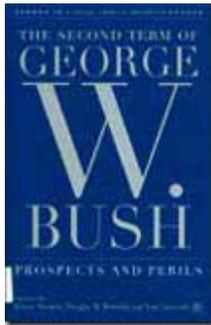
Robert Langran and Martin Schnitzer

Lanham, MD : Rowman &
Littlefield Publishers, 2007.

338.973 LAN

Integrating approaches from political science, the study of business, and economics into a unified whole, this book explores the many ways in which governments and the business world are interconnected. The authors delve into such topics as the role of government in the American economy; government and antitrust laws, social regulation of business; and the deregulation of U.S. transportation, financial and communications institutions.



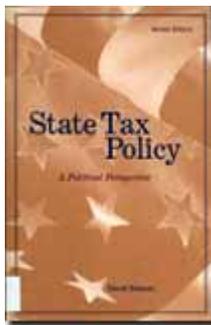


The second term of George W. Bush : prospects and perils

Edited by Robert Maranto [et al]
New York, NY : Palgrave Macmillan, 2006.

973.931 SEC

Second term presidencies are distinctive, largely because the president no longer has to run for reelection. Placing the second term of George W. Bush in comparative perspective, this fascinating book explores the political, institutional and policy implications of a second term. Combining topicality with analytical richness, this is an important resource for scholars and students.



State tax policy : a political perspective

David Brunori
Washington, DC : Urban Institute Press, 2005.

336.2 BRU

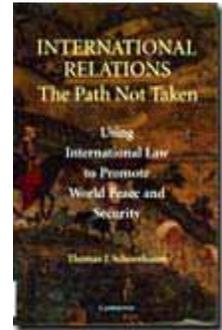
Insightful discussion of political perspectives on state tax policy and the fundamental forces shaping state fiscal policy in the 21st century. It is specially useful for those who are interested in how issues in their state compare with events in other states.

POLITICA MUNDIAL

International relations : the path not taken : using international law to promote world peace and security

Thomas J. Schoenbaum
New York, NY : Cambridge University Press, 2006.

341 SCH

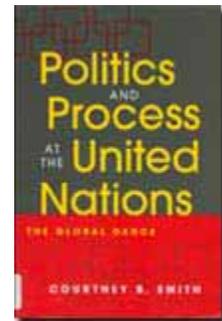


Comprehensive analysis of the relevance of international law to the conduct of international relations and foreign policy. Focusing on contemporary problems of terrorism, nuclear nonproliferation, war and peace, economic development, etc., this work develops the thesis that international law is a neglected tool of foreign policy that can be used to address many of the today's difficult and unresolved problems.

Politics and process at the United Nations : the global dance

Courtney B. Smith
Boulder, CO ; London : Lynne Rienner, 2006.

341.23 SMI



Presents a clear view of both the written and the unwritten rules of political processes at the UN, and effectively waves the intricate details of consensus-building mechanisms and procedures into a broader understanding of world politics.