

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN · LIVERPOOL 31 MEXICO D.F. 06600

JUNIO 2006

Servicio Cultural e Informativo

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BELLAS ARTES



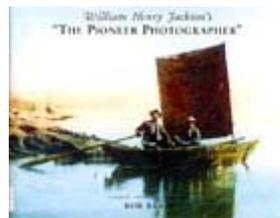
American folk: folk art from the collection of the Museum of Fine Arts, Boston

Gerald W.R. Ward [et al.]
Boston, MA : MFA Publications, 2001.

REF 745.097 MUS

This book and the exhibition that it accompanies celebrate both the pioneering and the developing collection of American folk art at the Museum of Fine Arts, Boston.

William Henry Jackson's "The pioneer photographer"



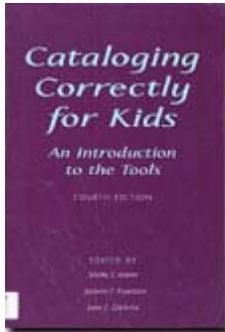
Compiled, edited, and annotated by Bob Blair
Santa Fe, NM : Museum of New Mexico Press, 2005.

REF 917.8 JAC

This expanded edition presents Jackson's original text in its entirety alongside one hundred sixty of his photographs, sketches, paintings, and lithographs drawn from the collections of the western national parks and historical societies, some newly brought to light.

BIBLIOTECOLOGIA

Cataloging correctly for kids: an introduction to the tools



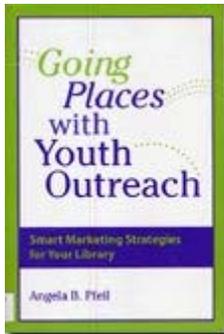
Edited by Sheila S. Intner,
Joanna F. Fountain, Jane
E. Gilchrist

Chicago, IL : American
Library Association, 2006.

025.32 CAT

This new fourth edition, addresses all the changes the library cataloging has experienced in practices, technological tools, scope and services, and available materials. This definitive edition calls on the foremost experts in cataloging to explain the unique ways children search and how to catalog information accordingly.

Going places with youth outreach: smart marketing strategies for your library



Angela B. Pfeil
Chicago, IL : American
Library Association,
2005.

021.2 PFE

This hands-on guide shows libraries how to apply marketing concepts to expand their outreach and nurture new audiences and offers tips for getting children's attention, from where to post flyers to taking story time to where restless children might be waiting.

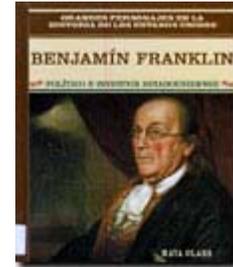
BIOGRAFIAS

Benjamín Franklin: político e inventor estadounidense

Maya Glass; trad. al español de Tomas
González

New Cork, NY :
Rosen Central
Primary Source,
2004.

S 920 FRA

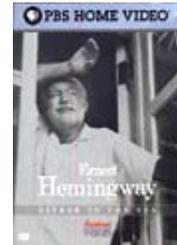


Describe la vida y logros notables de Benjamín Franklin, impresor del siglo XVIII, estadista, escritor e inventor.

Ernest Hemingway Rivers to the sea [videorecording]

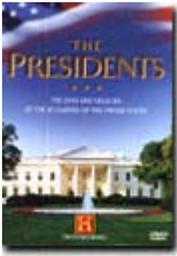
Written and directed by
DeWitt Sage
New York, NY : Thirteen
WNET, 2005.

DVD 920 HEM



More than 40 years after his death, Hemingway is one of the most widely read, and widely written about American authors. His distinct style and profound influence are indisputable; his larger-than-life persona is still the stuff of heated debate. As well known in his lifetime as any movie star, Hemingway was a dashing international figure who challenged the notion that writers exist in an ivory tower. There were the battles, the bull fights, the big game, the booze-and he channeled these experiences into stark prose-, creating a new form of expression, describing action and emotion in simple, authentic terms.

The presidents [videorecording]: the lives and legacies of the 43 leaders of the United States



History Television Network
Productions
New York, NY : A&E Television
Networks : Distributed by New
Video, 2005.

DVD 973 PRE

The lives and legacies of the 43 leaders of the United States. Based on the book *To the Best of My Ability*, *The Presidents* features insight from journalists, scholars, and politicians, as well as rare and unseen photographs and footage.

CIENCIA Y TECNOLOGIA

American Streamlined Design: The World of Tomorrow



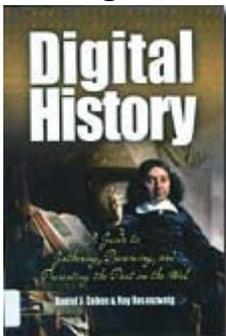
David A. Hanks and
Anne Toy

Paris, France :
Flammarion, 2005.

REF 745.2 HAN

This book celebrates the beauty of streamlining, since it became the popular American Style for all sorts of objects: from toy scooters to typewriters, from power tools to teakettles. The book also demonstrates the resurgence of interest in streamlining among international vanguard designers from the 1980's to the present.

Digital history: a guide to gathering, preserving, and presenting the past on the Web



Daniel J. Cohen and Roy
Rosenzweig
Philadelphia, PA : University of
Pennsylvania Press, 2006.

004.678 COH

This book provides an

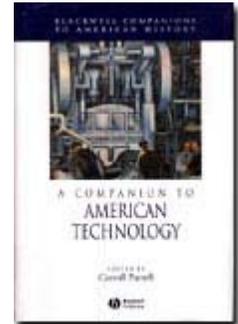
introduction for the web in a tone that makes it accessible to those with little knowledge of computers, while including a host of details that more technically savvy readers will find helpful.

A companion to American technology

Edited by Carroll Pursell
Malden, MA : Blackwell, 2005.

609.73 COM

This is a groundbreaking collection of original essays that analyze the hard-to-define phenomenon of "technology" in America. Taking a broadly historiographical approach, twenty-one leading scholars explore important features of American technology including developments in automobiles, television and computing.



CINE

Modern times [videorecording]

Written, directed, produced and scored by
Charles Chaplin, with Paulette
Goddard

Burbank, CA : Warner Bros, 2003.

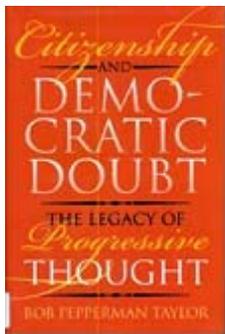
DVD 792.23 CHA

The Little Tramp is an oppressed assembly-line factory worker who is used as a guinea pig for his employer's test of a new "Automatic Feeding Machine". He battles it out with technology, unemployment, jail, burglars, demanding customers and bosses. In the midst of his tribulations, he meets up with the girl of his dreams, "The Gamin". They win some and lose more but, at the end, they walk undaunted into the sunrise.



DEMOCRACIA

Citizenship and democratic doubt: the legacy of progressive thought



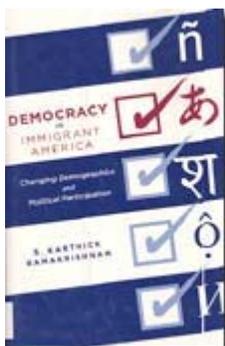
Bob Pepperman Taylor
Lawrence, KS : University
Press of Kansas, 2004.

320.51 TAY

The author looks closely at six key thinkers in the progressive tradition whose work helps illuminate the essential flaws in our current

thinking about democracy. Their writings, in Taylor's view, illuminate harmful beliefs that constrain and even delude the popular democratic imagination in America.

Democracy in immigrant America: changing demographics and political participation



S. Karthick Ramakrishnan
Stanford, CA : Stanford
University Press, 2005.

323.042 RAM

This book provides a comprehensive analysis of democratic participation among first-and second-generation immigrants in the United States.

Immigrants and their

children already constitute a sizable proportion of the population, and this will grow to 25 percent of the electorate by the year 2020.

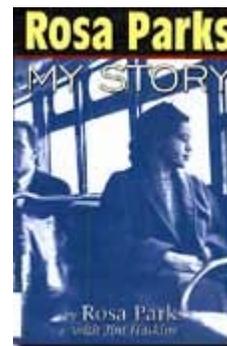
DERECHOS CIVILES

Rosa Parks: my story

Rosa Parks ; with Jim
Haskins
New York, NY : Puffin
Books, 1999.

920 PAR

In straightforward, moving language, Rosa Parks tells of her vital role in the struggle for equality for all Americans.



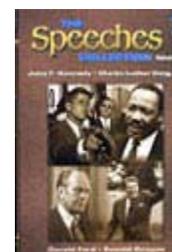
DISCURSOS

The speeches collection. Volume 1 [videorecording]

New York, NY : MPI Home
Video, 2002.

DVD 815 SPE

Contains a selection of speeches of John F. Kennedy, Martin Luther King, Jr., Gerald Ford, and Ronald Reagan.



ECONOMIA

Addicted to oil: America's relentless drive for energy security

Ian Rutledge
New York, NY : Palgrave
Macmillan, 2005.

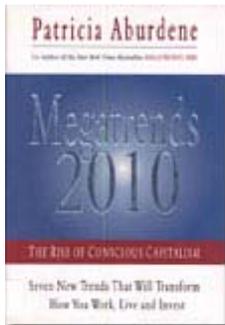
333.823 RUT

The author explores the political, economic and social ramifications of the motorisation of the US economy that explicitly links it to America's foreign policy adventures, past and present. This reading is essential for an understanding of America's international



political priorities and its fraught relations with the Middle East.

Megatrends 2010: The Rise of Conscious Capitalism



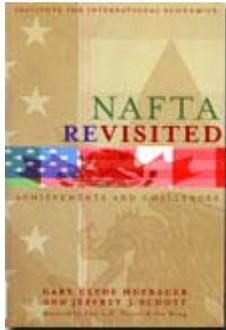
John Naisbitt
Charlottesville, VA :
Hampton Roads, 2005.

306.973 NAI

This book tells you how to capitalize on the changes ahead. Megatrends 2010's blend of meaning, morals and bottom-line economics celebrates the

demise of Business as usual and the birth of conscious capitalism.

NAFTA revisited: achievements and challenges



Gary Clyde Hufbauer and Jeffrey J. Schott
Washington, DC :
Institute for International Economics, 2005.

382.917 HUF

The authors evaluate NAFTA's performance since its inception,

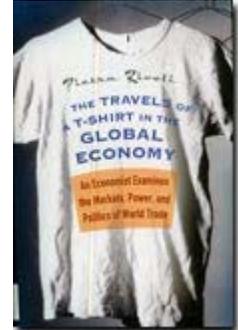
comparing actual experience with both the objectives of the agreement's supporters and the charges of its critics. They examine challenges and opportunities in the trade and investment relationships among the three partner countries and the broader implications for new trade initiatives throughout the hemisphere.

The travels of a t-shirt in the global economy: an economist examines the markets, power and politics of world trade

Pietra Rivoli
Hoboken, NJ : John Wiley & Sons, 2005.

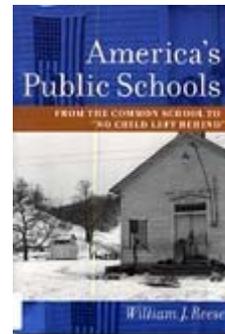
382.456 RIV

This book takes the reader around the world to reveal the life story of her six-dollar T-shirt. As the author spoke with businesspeople around the world that played a part in her T-shirt's life, she was forced to confront her own assumptions about the political, economic and ethical effects of globalization.



EDUCACION

America's public schools: from the common school to "No Child Left Behind"



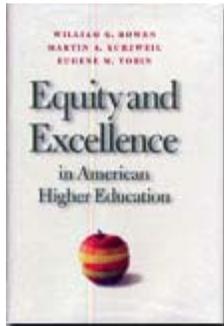
William J. Reese
Baltimore, MD : Johns Hopkins University Press, 2005.

371.01 REE

Examines why citizens have repeatedly turned to the schools to improve society and

how successive generations of reformers have tried to alter the curriculum and teaching practice to achieve their goals.

Equity and excellence in American higher education

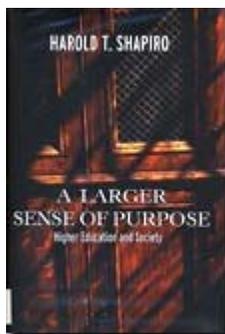


William G. Bowen [et al]
Charlottesville, VA :
University of Virginia
Press, 2005.

379.26 BOW

Employing historical research, examination of the most recent social science and public policy scholarship, international comparisons, and detailed empirical analysis of rich new data, the authors study the intersection between excellence and equity objectives.

A larger sense of purpose: higher education and society



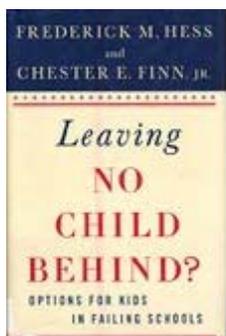
Harold T. Shapiro
Princeton, NJ : Princeton
University Press, 2005.

306.432 SHA

This book explores the role the modern university should play as an ethical force and societal steward. Based on the 2003 Clark

Kerr Lectures, the book draws from Shapiro's twenty-five years of experience in leading major research universities, and takes up key topics of debate in higher education.

Leaving no child behind?: options for kids in failing schools



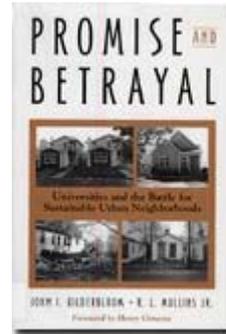
*Edited by Frederick M. Hess
and Chester E. Finn, Jr.*
New York, NY : Palgrave
Macmillan, 2004.

379.1 LEA

This pioneering evaluation of the implementation and effects of the No Child Left Behind Act of 2001 during its

first two years, provides both a bird eye view of developments across the nation and a closer look at developments in selected states, communities and schools.

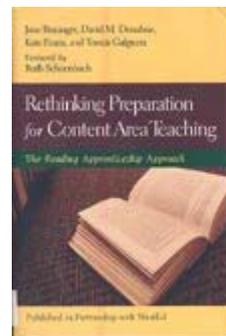
Promise and betrayal: universities and the battle for sustainable urban neighborhoods



*John I. Gilderbloom
and R. L. Mullins*
Albany, NY : State
University of New York
Press, 2005.

307.141 GIL

With this book, the authors want to start a revolution in higher education, calling on partnerships between "town and gown" to create sustainable urban neighborhoods. They detail how higher education institutions can play an important role in helping to revitalize poor neighborhoods by forming partnerships with public, private, and nonprofit groups.



**Rethinking
preparation for
content area
teaching: the
reading
apprenticeship
approach**

*Jane Braunger ... [et
al.]*

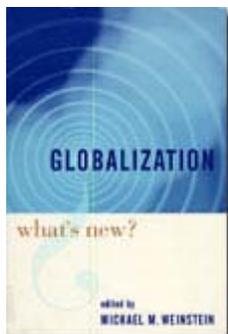
San Francisco, CA : Jossey-Bass, 2005.

428.4 RET

The authors make the case for incorporating the Reading Apprenticeship instructional model into secondary teacher preparation programs. Arguing that teacher education programs need to foster a broader understanding of adolescent literacy, especially if teachers are to help their students read in discipline-specific ways.

GLOBALIZACION

Globalization: what's new?



Edited by Michael M. Weinstein
New York, NY : Columbia University Press, 2005.

337 GLO

This book cuts through the confusion and rhetoric to offer straightforward, incisive analyses of globalization and its future. The contributors analyze recent trends in trade, immigration and capital flows, and how foreign loans and investments can wreak havoc on a nation's economy.

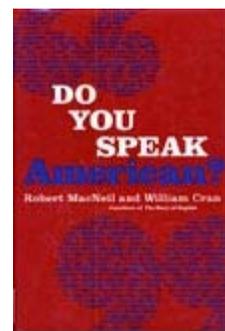
sentence writing to the ability to construct a simple paragraph. The vocabulary and the structures have been planned chapter by chapter, from simple to more complex, and the lessons build on each other.

Do you speak American?

Robert MacNeil and William Cran.
New York, NY : Nan A. Talese/Doubleday, 2005.

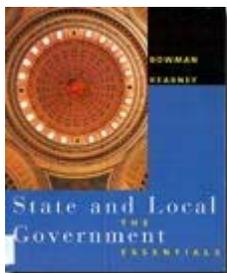
427.9 YOU

Examines sociolinguistic questions and the dynamic state of American English, a language rich in regional variety, strong in global impact, and steeped in cultural controversy.



GOBIERNO

State and local government: the essentials



Ann O'M. Bowman, Richard C. Kearney
Boston, MA : Houghton Mifflin, 2000.

320.8 BOW

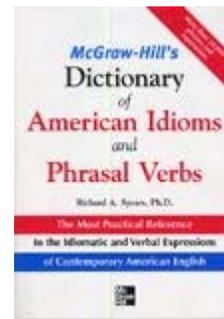
This book provides timely coverage of political behavior, reform efforts, and policy issues at the state and local levels.

McGraw-Hill's dictionary of American idioms and phrasal verbs

Richard A. Speares
Chicago : McGraw-Hill, 2005.

REF 423.1 SPE

McGraw-Hill's Dictionary of American Idioms and Phrasal Verbs covers the full breadth and scope of idiomatic American English, making it an essential companion to standard desk dictionaries.



IDIOMA INGLES

Developing writing

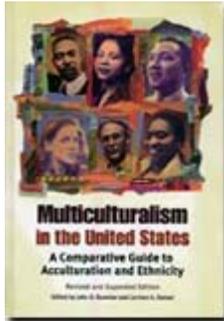


Pat Wilcox Peterson
Washington, DC : United States Information Agency, 1982.

808.042 PET

The goal of this book is to take the student from mechanics of basic

INMIGRACION



Multiculturalism in the United States: a comparative guide to acculturation and ethnicity

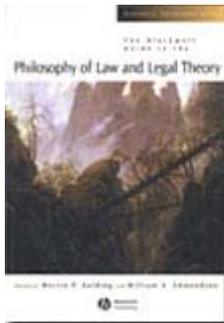
Edited by John D. Buenker and Lorman A. Ratner

Westport, CT : Greenwood Press, 2005.

305.8 MUL

The authors explain the tensions and conflicts between American culture and the traditions of newly arrived immigrants, along with a discussion of changes that have occurred over time in the immigrant culture and that culture's effect on "mainstream" U.S. culture.

LEYES Y LEGISLACION



The Blackwell guide to the philosophy of law and legal theory

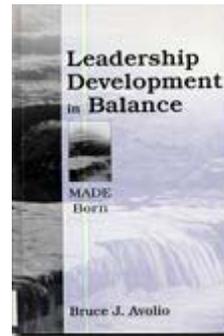
Edited by Martin P. Golding and William A. Edmundson

Malden, MA : Blackwell, 2005.

340.1 BLA

This guide brings into focus the central contemporary themes and issues in the area. Each of the 33 essays incorporates essential background material and advances key arguments.

LIDERAZGO



Leadership development in balance: made/born

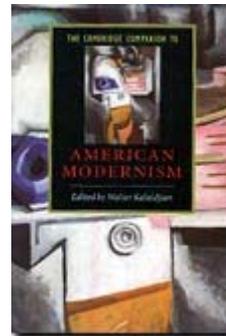
Bruce J. Avolio.-- Mahwah, NJ : L. Erlbaum, 2005.

303.4 AVO

The goal of this book is to provide the reader with a broader and deeper understanding of what constitutes "authentic leadership development" and how that can be applied to each reader's development as a leader.

LITERATURA

The Cambridge companion to American modernism

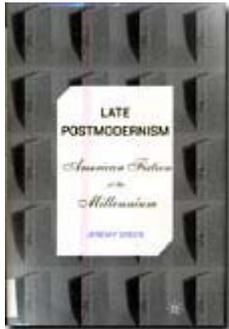


Edited by Walter Kalaidjian
Cambridge, MA : Cambridge University Press, 2005.

810 CAM

This companion provides an overview of American literary modernism from 1890 to 1939. These original essays by twelve distinguished scholars offer critical accounts of the major genres, literary culture, and social contexts that define the current state of modern American literature and cultural studies.

Late postmodernism: American fiction at the millennium



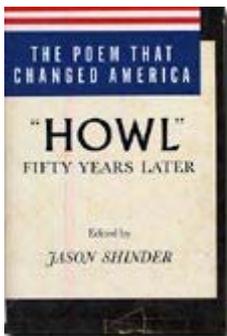
Jeremy Green
New York, NY :
Palgrave Macmillan,
2005.

813.540 GRE

Through close analysis of several major novels of the past decade, including works by Don DeLillo, Philip Roth,

Kathryn Davis, Jonathan Franzen, and Richard Powers, this book examines the forces shaping contemporary literature and the remarkable strategies American writers have adopted to make sense of their place in the culture.

The poem that changed America: "Howl" fifty years later



Edited by Jason Shinder
New York, NY : Farrar, Straus and Giroux, 2006.

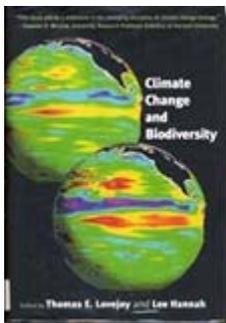
811.54 POE

Reflections from America's prominent writers on the seminal poem "Howl" by Allen Ginsberg, on the eve of its fiftieth anniversary. "Howl"

became the critical axis of the world-wide literary, cultural, and political movement that would be known as the Beat Generation.

MEDIO AMBIENTE

Climate change and biodiversity



Edited by Thomas E. Lovejoy & Lee Hannah
New Haven, CT : Yale University Press, 2005.

577.22 CLI

This book presents a comprehensive view of the newest research and thinking of climate change

Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

and biological diversity. Contributors discuss along other issues: what is now known about past climate changes in different areas of the world and recent trends in climate change and projections for the future.

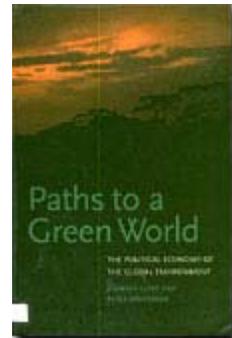
Paths to a green world: the political economy of the global environment

Jennifer Clapp and Peter Dauvergne

Cambridge, MA : MIT Press, 2005.

333.7 CLA

This book examines the main actors and forces shaping global environmental management, particularly in the developing world. Covers globalization and its consequences for the environment, transnational corporations and differential environmental standards, and case studies appear throughout the book.

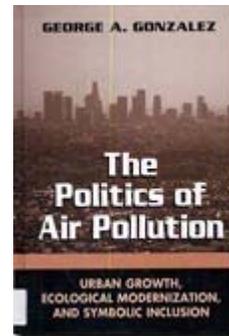


The politics of air pollution: urban growth, ecological modernization, and symbolic inclusion

George A. Gonzalez
Albany, NY : State University of New York Press, 2005.

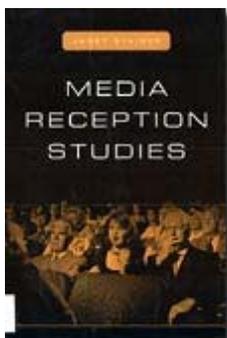
363.739 GON

The author states that locally oriented economic elites in conjunction with state and local governments have been at the political forefront of clean air policy development; they support clean air policies insofar as they contribute to the creation of a positive investment climate.



MEDIOS DE COMUNICACION

Media reception studies



Janet Staiger
New York : New York
University Press, 2005.

302.23 STA

Written for students and scholars seeking an introductory map to this body of theory and research, it synthesizes in plain language social

scientific, linguistic and cultural studies approaches to film and television as communication media.

MUSICA

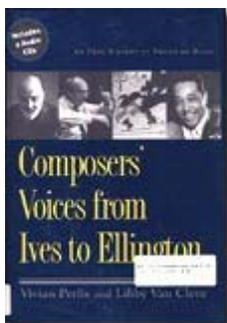
Composers' voices from Ives to Ellington: an oral history of American music

Vivian Perlis and Libby Van Cleve

New Haven, CT : Yale
University Press, 2005.

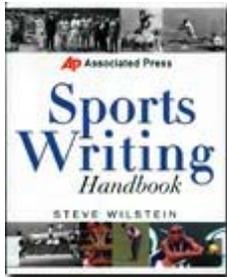
780.904 PER

This book and the two CD's that accompany it present an exceptional collection of interviews with and about the most significant musical figures of the era.



PERIODISMO

Associated Press sports writing handbook



Steve Wilstein
New York, NY :
McGraw-Hill, 2002.

REF 808.066 WIL

Comprehensive
coverage of all aspects

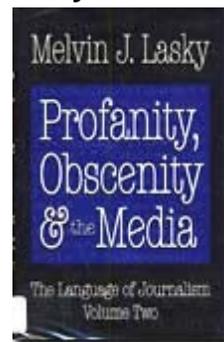
of professional sports writing as it is done every day at the world renowned Associated Press, in newspapers, magazines, and on the Internet.

The language of journalism. Vol. 2, Profanity, obscenity and the media

Melvin J. Lasky
New Brunswick,
N.J ; London :
Transaction :
Eurospan, 2005.

070.401 LAS

This text documents the possibly terminal crisis affecting honest, thoughtful and independent journalism in the Western world. It also adds the personal touch of both wit and anecdote expressed by an experienced international journalist and historian.

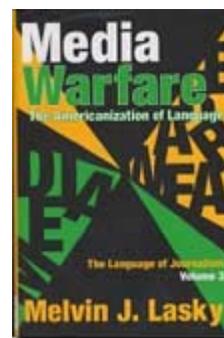


The language of journalism. Vol. 3, Media warfare, the Americanization of language

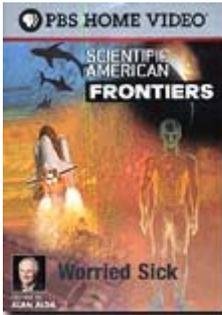
Melvin J. Lasky
New Brunswick, N.J ;
London : Transaction :
Eurospan, 2005.

070.401 LAS

This volume pays particular attention to the gradual easing and near disappearance of censorship rules in 1960s and after and the attendant effects on electronic and print media. The author details the pervasive and often indirect influence of the worlds of fashion and advertising on journalism with their imperatives of sensationalism and novelty.



PSICOLOGIA



Worried sick [videorecording]

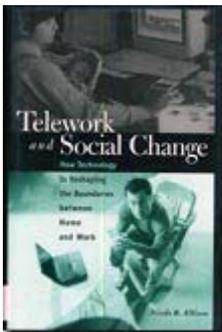
Written, produced, and directed by John Angier
Watertown, MA :
Distributed by PBS Home Video, 2003.

DVD 158.12 WOR

In this program, Alan Alda meets researchers who are exploring the ill effects of stress on health and healing, and how relaxation can help lessen the damage.

SOCIOLOGIA

Tele-work and social change: how technology is reshaping the boundaries between home and work



Nicole B. Ellison

Westport, CT :
Praeger, 2004.

306.3 ELL

Drawing from an in-depth study of two dynamic organizations, as well as extensive research on technology and organizational behavior, the author explores the ways that distance working influences management effectiveness, worker productivity, and such intangible elements as social cohesion and trust.

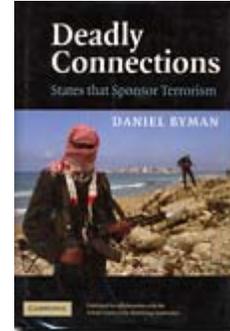
TERRORISMO

Deadly connections: states that sponsor terrorism

Daniel Byman
Cambridge, MA :
Cambridge University Press, 2005.

327.117 BYM

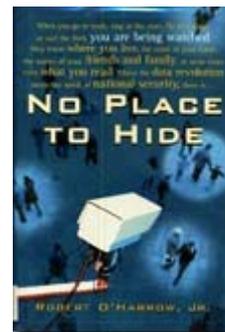
Focusing primarily on sponsors from the Middle East and South Asia, this book examines the different types of support that states provide, their motivations and the impact of such sponsorship. The book also considers regimes that allow terrorists to raise money and recruit without providing active support.



No place to hide

Robert O'Harrow, Jr.
New York, NY : Free Press, 2005.

303.483 OHA



In No Place to Hide, award-winning Washington Post reporter Robert O'Harrow, Jr., lays out in unnerving detail the post-9/11 marriage of private data and technology companies and government anti-terror initiatives to create something entirely new: a security-industrial complex.