

# Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN · LIVERPOOL 31 MEXICO D.F. 06600

SEPTIEMBRE 2006

Servicio Cultural e Informativo

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## AFROAMERICANOS



### African American Music: an Introduction

*Edited by Mellonee Burnim and Portia Maultsby*  
London : Routledge, 2006.

780.899 AFR

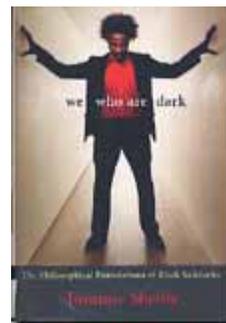
This is a collection of thirty essays by leading scholars which survey major African American musical genres, both sacred and secular, from slavery to the present. The book is plenty of references to seminal recording and recording artists, musical transcriptions, photographs and illustrations that bring the music to life as expressions of human beings.

### We Who Are Dark: the Philosophical Foundations of Black Solidarity

*Tommie Shelby*  
Cambridge, MA : Belknap Press of Harvard University Press, 2005.

305.896 SHE

The author provides the first extended philosophical defense of black political solidarity. He draws in the history of black political thought, focusing on the canonical figures of Martin R. Delany and W.E. Du Bois, and urges readers to rethink many traditional conceptions of what black unity should entail.

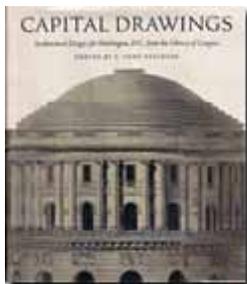


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## ARTE

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### Capital Drawings : Architectural Designs for Washington, D.C., from the Library of Congress

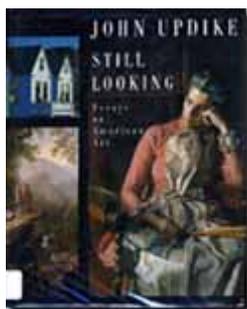


*Edited by C. Ford Peatross*  
Baltimore, MD ; Washington, DC : The Johns Hopkins

University Press in association with the Library of Congress, 2005.

REF 720.22 CAP

Over the past ten years, the Library of Congress has catalogued more than forty thousand drawings, prints, and photographs that capture important developments in the growth of Washington, D.C. and its greater metropolitan area, including Virginia and Maryland. This volume offers an introduction to its content and an account of the project of designing the nation's capital.



### Still looking : Essays on American Art

*John Updike*  
New York, NY : Knopf, 2005.

REF 709.73 UPD

From his articles for The New York Review of Books, the author has selected eighteen that deal with American Art. As an art critic, Updike writes essays of critical explanation, to get for the reader a deep understanding of every master piece analyzed here.

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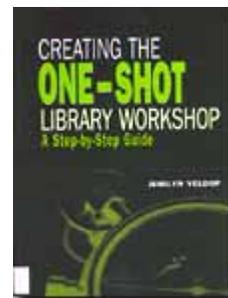
## BIBLIOTECOLOGIA

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### Creating the One-Shot Library Workshop : a Step-by-Step Guide

*Jerilyn Veldof*  
Chicago, IL : American Library Association, 2006.

025.56 VEL



The author demystifies the process of deliver library information to the users. From needs assessment through design and implementation to final evaluations, this practical guide takes librarian step by step through the process. Case studies illustrate how each step played out in Veldorf's library at the University of Minnesota.



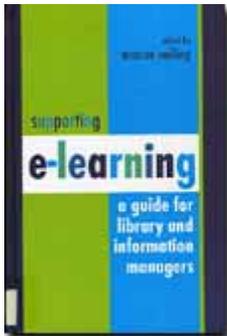
### Running a Small Library : a How-To-Do-It Manual

*Edited by John Moorman*  
New York, NY : Neal-Schuman Publishers, 2006.

025.1 RUN

This manual is designed to help you better serve your community by providing a better understanding of the essential functions of a small library, through the study of six major areas in five parts. Includes a list of state library agencies, book and periodical vendors, library furniture and supply vendors, automation vendors, professional organizations and a bibliography of useful materials.

## Supporting E-Learning: a Guide for Library and Information Managers



*Edited by Maxine Melling*  
London : Facet, 2005.

025.5 SUP

This management guide takes a practical and strategic approach to providing quality services in an e-learning environment. It will help managers understand e-learning and more importantly,

help them exploit the full potential of his new area for their service.

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## BIOGRAFIA

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### Franklin : electricidad, periodismo y política



*Joaquín Summers Gámez*  
Madrid : Nivola Libros y Ediciones, 2002.

S 973.3 FRA

Franklin tuvo una larga vida; acometió y desarrolló tareas muy diversas. Las páginas de este libro se acercan a la personalidad de quien es, probablemente, el pionero

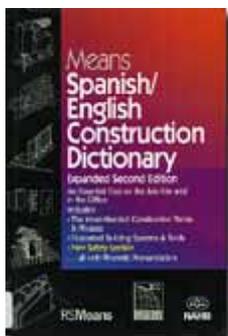
estadounidense mejor conocido.

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## CIENCIA Y TECNOLOGIA

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### Means Spanish/English Construction Dictionary : an Essential Tool on the Job Site and in the Office



*Edited by Andrea Shillah*  
Kingston, MA : R.S. Means, 2006.

REF 690.3 MEA

This dictionary is based on extensive research performed in

different areas of the construction industry. It includes hundreds of added terms and on-the-job phrases, as well as dozens of illustrations that show the relationship of components in the most common building systems for all major trades.

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## CIENCIAS SOCIALES

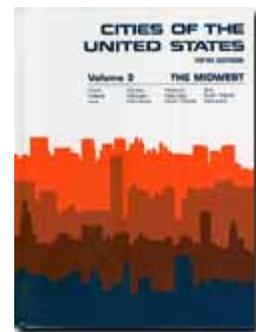
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### Cities of the United States : a compilation of current information on economic, cultural, geographic, and social conditions

Detroit, MI : Gale Research, 2006.

REF 973.091 CIT

Provides a one-stop source for all the vital information you need on 189 of America's top cities -those fastest-growing, as well as those with a particular historical, political, industrial, and/or commercial significance.

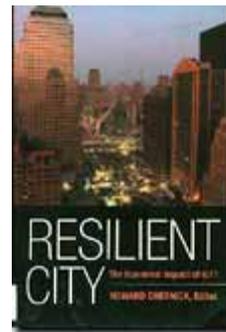


### Resilient City : the Economic Impact of 9/11

*Howard Chernick, editor*  
New York, NY : Russell Sage Foundation, 2005.

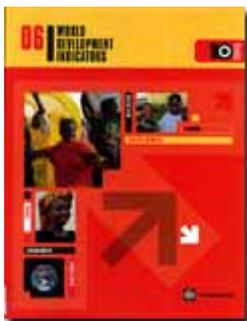
330.947 RES

Result of a working group of nineteen experts' research on the economic, social and political implications of the terrorist attack on the city. This volume "Resilient City", assesses the impact of September 11 on the city's economy and tells a story of recovery.



## World development indicators

2006



Washington, DC :  
International Bank for  
Reconstruction and  
Development, 2006.

REF 330.9 WOR 2006

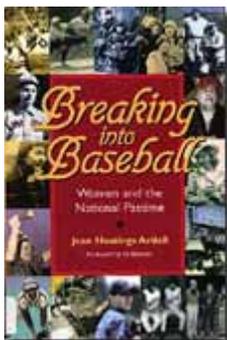
This statistical reference allows you to consult over 800 indicators for some 150 economies and 14 country groups in more than 80 tables. It provides a current overview of the most recent data available as well as important regional data and income groups analysis in six thematic chapters.

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## DEPORTES

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### Breaking into baseball : women and the national pastime



*Jean Hastings Ardell*  
Carbondale, IL : Southern  
Illinois University Press, 2005.

796.357 ARD

This book opens baseball's accepted history to reveal how involved women are, and have always been in the American game. The author devotes a

detailed chapter to each of the seven ways women participate in the game: as fans, as umpires, as executives, as sportswriters and as Baseball Annie's.

### Whose game is it, anyway? : a guide to helping your child get the most from sports, organized by age and stage



*Richard D. Ginsburg [et al]*  
Boston, MA : Houghton Mifflin,  
2006.

796.083 GIN

Three of the country's leading

experts on youth sports offer a comprehensive guide to help you ensure a positive sports experience for your child - from age one to twenty one-. Introduces a breakthrough three-step program: know yourself, know your child, know the environment.

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## DIRECTORIOS INDUSTRIALES

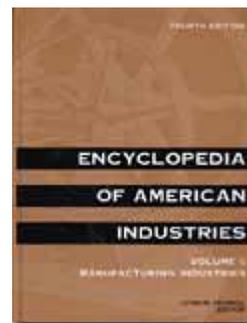
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### Encyclopedia of American industries

*Lynn M. Pearce, editor*  
Detroit, MI : Gale  
Research, 2005.

REF 338 ENC

Provides in detail comprehensive information on a wide range of industries in every realm of American business. Volume one provides separate coverage of 459 manufacturing industries and volume two presents 545 essays covering the vast array of service and other non-manufacturing industries in the U.S. Combined, provide information on every industry recognized by the U.S. Standard Industrial Classification (SIC) arranged numerically by SIC code and including North American Industry Classification System Code (NAICS).



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## DOCUMENTAL

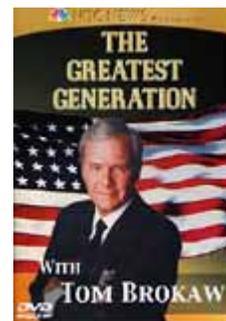
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### The greatest generation [videorecording]

Eugene, OR : NBC  
Universal, 2005.

DVD 940.54 GRE

Split into three parts, this NBC News production sees Tom Brokaw casting an eye over the people who played a key role in early 20th century history. He defines "the

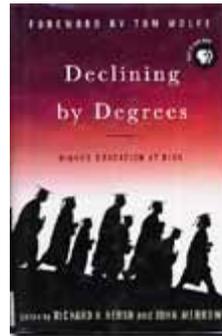


greatest generation" as American citizens who came of age during the Great Depression and the Second World War and went on to build modern America. The vehicle used to define the generation further is the stories told by a cross section of men and women throughout the country.

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## EDUCACION-ENSEÑANZA

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### **Declining by degrees : higher education at risk**

*Edited by Richard H. Hersh and John Merrow*  
New York, NY : Palgrave Macmillan, 2005.

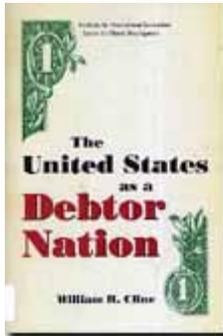
378.73 DEC

Sixteen essayists offers unique perspectives about the inadequate quality of college and university education and argues that the multi-billion dollar enterprise of higher education has gone astray. At the same time, these essays offer specific prescriptions for change.

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## ECONOMIA

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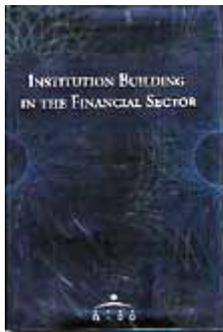


### **The United States as a Debtor Nation**

*William R. Cline*  
Washington, DC : Institute for International Economics, 2005.

336.340 CLI

This study argues that the external imbalance is a serious problem, and that its correction requires both forceful US fiscal adjustment and further depreciation of the dollar, and seeks to advance the debate by integrating analysis of the growing "stock" of external debts with the "flow" of current account deficits.



### **Institution building in the financial sector**

Washington, DC : G20 Secretariat, 2005.

354.8 INS

This book takes stock of a G20 initiative on Institution Building in the Financial Sector, which began in 2003 under the stewardship of the Mexican chair and continued in 2004 under the German presidency. It mainly contains short updated versions of case studies and cross-country reviews prepared by a broad range of G20 members on their experience with the establishment of institutional frameworks for the financial sector.



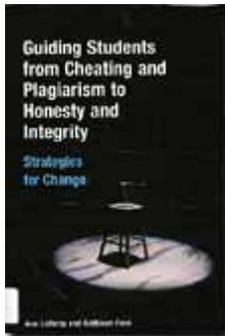
### **Educational rankings annual, 2006 : 4600 rankings and lists on education**

*Lynn C. Hattendorf Westney, editor*  
Detroit, MI : Gale Research, 2006.

REF 378.73 EDU 2006

This guide is published in response to the enormous concerns expressed by students, parents, teachers, librarians, guidance counselors and others for reliable rankings based on intellectually defensible criteria. These rankings include reputation, faculty publications, tuition rates, tests scores, alumni achievement, faculty salaries, and admission selectivity.

## Guiding Students From Cheating and Plagiarism to Honesty and Integrity : Strategies for Change



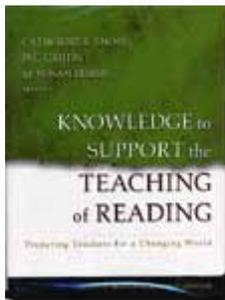
*Ann Lathrop and Kathleen E. Foss*  
Westport, CT : Libraries Unlimited, 2005.

371.58 LAT

The Authors issue a call for students, teachers, administrators, librarians and parents to change school culture from one

that ignores or tolerates cheating into one where every effort is made to value, encourage, and support honesty.

## Knowledge to Support the Teaching of Reading : Preparing Teachers for a Changing World



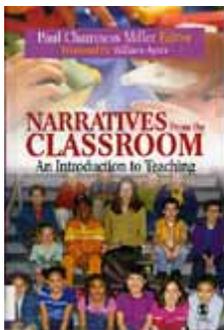
*Edited by Catherine Snow [et al]*  
San Francisco, CA : Jossey-Bass, 2005.

372.41 KNO

This book offers a guide to reading and literacy preparation in teacher

education and professional development, and links evidence about student accomplishments and effective instructional practices to teacher knowledge and teacher preparation.

## Narratives From the Classroom : an Introduction to Teaching



*Paul Chamness Miller, editor*  
Thousand Oaks, CA : Sage Publications, 2005.

371.102 NAR

Initiates readers to many of the important classroom issues surrounding the field of teaching and avoids being

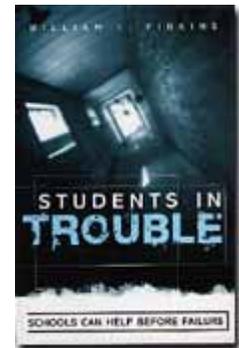
prescriptive and encourages the reader to form his or her own conclusions about these issues. These collection of personal accounts and ideas written by teachers and teacher educators covers a wide range of topics, including the purpose of schools and teachers, policies and programs in the school, and practices found.

## Students in Trouble : Schools Can Help before Failure

*William L. Fibkins*  
Lanham, MD : ScarecrowEducation, 2005.

373.14 FIB

Helps educators come face to face with this flawed system, adopting the concept of a school-wide intervention system that includes many open and inviting doors for help. This book recognizes the resistance some people will offer to such an approach, but then counters it by showing how to get them to be a part of a new helping process, be trained, and be an important cog in the schools' intervention process.



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## ETICA

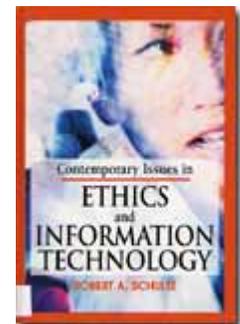
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## Contemporary Issues in Ethics and Information Technology

*Robert A. Schultz*  
Hershey, PA : IRM Press, 2006.

174.900 SCH

This book uses general ethical principles as a basis for solutions to solving ethical problems in information technology use within organizations. The main framework for ethical problems used in this book is derived from the work of the late philosopher John Rawls and on the views of the philosopher Martin Heidegger.

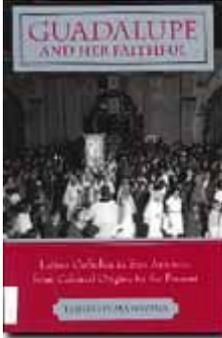


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## FOLKLORE

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### **Guadalupe and Her Faithful : Latino Catholics in San Antonio, From Colonial Origins to the Present**

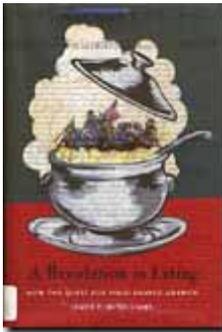


*Timothy Matovina*  
Baltimore, MD : Johns  
Hopkins University  
Press, 2005.

282.764 MAT

Here the author offers  
a thorough study of  
this tradition as it has  
been lived out by the  
parishioners of San

Fernando Cathedral in San Antonio, Texas.  
This account reveals the potential force and  
the potential limitations of devotion in  
people's lives and religious imagination.



### **A Revolution in Eating : How the Quest for Food Shaped America**

*James E. McWilliams*  
New York, NY :  
Columbia University  
Press, 2005.

394.12 MCW

From the kitchen tables of typical Puritan  
families to Iroquois longhouses in the  
backcountry and slave kitchens on southern  
plantations, the author portrays the grand  
variety and inventiveness that characterized  
colonial cuisine.

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## GEOGRAFIA

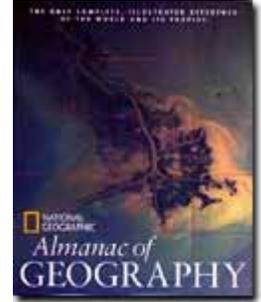
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### **National Geographic Almanac of Geography**

Washington, DC : National  
Geographic, 2005.

REF 910 NAT

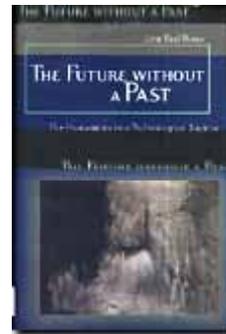
This is a geographic  
reference that includes  
thousands of up-to-date facts and definitive  
figures in an easy-to-use format are  
highlighted by the superlative graphics and  
authoritative text that have made National  
Geographic famous for more than a century.



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## HISTORIA Y CIVILIZACION

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### **The future without a past : the humanities in a technological society**

*John Paul Russo*  
Columbia, MO :  
University of Missouri  
Press, 2005.

001.301 RUS

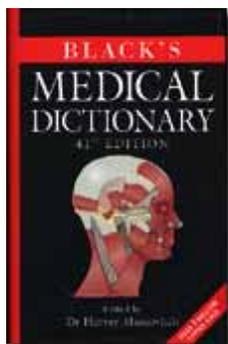
Argues that technological imperatives like  
rationalization, universalism, monism, and  
autonomy have transformed the humanities  
and altered the relation between humans  
and nature. Examines technology and its  
impact on education, historical memory, and  
technological and literary values in criticism  
and theory, concluding with an analysis of  
the fiction of Don DeLillo

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## MEDICINA, DICCIONARIOS

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### Black's Medical Dictionary



*Edited by Harvey Marcovitch*  
Lanham, MD : Scarecrow Press, 2006.

REF 610.3 BLA

This edition gives over 5000 definitions and descriptions of medical terms and concepts accompanied by appendices on important subjects such as Health and

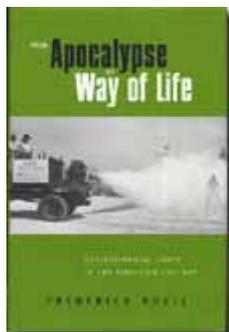
Economics, Complementary and Alternative Medicine, Common Medical Tests and an address list of support and professional organizations.

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## MEDIO AMBIENTE

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### From apocalypse to way of life : environmental crisis in the American century



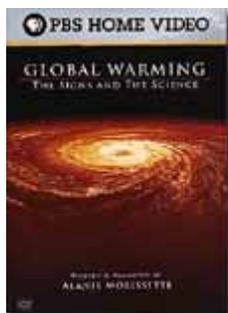
*Frederick Buell*  
New York, NY : Routledge, 2003.

363.7 BUE

Offers a stirring, comprehensive account of the ongoing ecological catastrophe and our changing response to it. Shows us the crisis that is staring us in the face and explains why we

can no longer see it.

### Global warming [videorecording] : the signs and the science



*Michael Taylor and David Kennard*  
Alexandria, VA : Distributed by PBS Home Video, 2005.

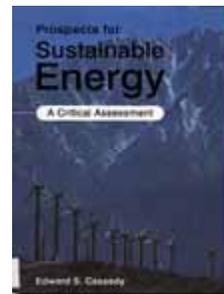
DVD 363.738 GLO

This documentary profiles people who are living with the grave consequences of

a changing climate, as well as the individuals, communities and scientists inventing new approaches to safeguard our children's future. Filmed across the U.S., Asia and South America, this program brings the reality of climate change to life and offers viewers a variety of ways to make a difference in their own communities.

### Prospects for Sustainable Energy: a Critical Assessment

*Edward S. Cassedy*  
Cambridge, MA : Cambridge University Press, 2000



333.794 CAS

This book explores the historical origins, technical features, marketability, and environmental impacts of the complete range of alternative energy technologies: solar, biomass, wind, hydropower, geothermal power, ocean energy resources, solar-derived hydrogen fuel, and the energy storage technology necessary to operate them competitively.

### Reconstructing Earth : technology and environment in the age of humans

*Braden Allenby*  
Washington, DC : Island Press, 2005.



333.72 ALL

The author offers a provocative set of essays that explores a new, more sophisticated approach to the environment, one that replaces the fantasy of recovering pristine landscapes with a more grounded perspective.

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## MERCADOTECNIA

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### Designing brand experiences

*Robin Landa*  
Clifton Park, NY :  
Thomson Delmar  
Learning, 2006.

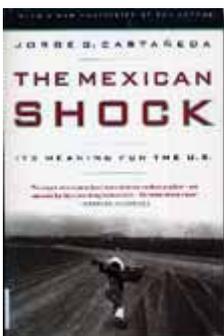
658.827 LAN

After clearly defining the branding process, the author addresses how to communicate a brand experience and how to judge whether that experience accurately portrays the brand it represents. This book walks you through a process that will help you and all of the brand's stakeholders understand the essence of the brand.

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## MEXICO, POLITICA Y GOBIERNO

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### The Mexican shock : its meaning for the United States

*Jorge G. Castañeda*  
New York, NY : New  
Press : Distributed by  
W.W. Norton, c1995.

303.482 CAS

The author examines the major issues in Mexico in recent years and their effects on the United States: emigration, the relationship between politics and economics, the assassination of presidential candidate Luis Colosio, and the rapid devaluation of the peso, among other topics.

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## MUSICA

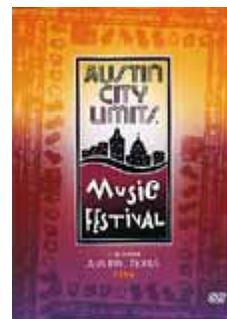
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### Austin City Limits music festival [videorecording]: Live from Austin, Texas 2004

Burbank, CA : Warner  
Home Video, 2005.

DVD 780.78 AUS

For more than 30 years, Austin City Limits has honored both artists and music fans, creating an intimate connection between the two. Aiming beyond style boundaries, trends, or geography, ACL promises an authentic music experience while delivering the highest standard of discovery and production.



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## NATIVOS AMERICANOS

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### Native American Studies

*Clara Sue Kidwell and Alan Velie*  
Lincoln NE : University of  
Nebraska Press, 2005.

973.049 KID

This guide outlines new ways of understanding American Indian cultures in contemporary contexts, and places history, culture and intellectual production in the contexts of politics and power. Using specific examples throughout, the culture of Native Americans is seen from the points of view of Native people as well as from the points of view of Europe and the United States. This book includes seventeen color plates.

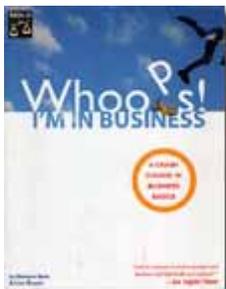


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## NEGOCIOS Y ADMINISTRACION

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### Whoops! I'm in Business: a Crash Course in Business Basics



*Richard Stim & Lisa Guerin*  
Berkeley, CA : Nolo, 2005.

658.11 STI

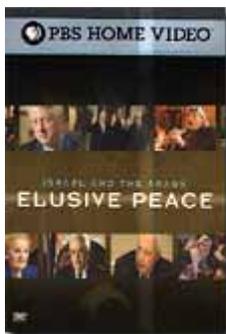
This book will show you how to reap the benefits of your hard work. Packed with practical tips, resources and the stories of people who made the transition from business newbie to successful entrepreneur.

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## POLITICA EXTERIOR

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### Elusive peace [videorecording] : Israel and the Arabs

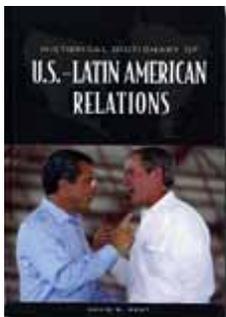


Alexandria, VA : PBS Home Video, 2005.

DVD 956.940 ELU

President Clinton, Yasser Arafat, the Israeli Prime Ministers, their generals and advisors, and those behind the suicide bombs and assassinations tell what happened behind closed doors as peace talks gave way.

### Historical Dictionary of U.S.-Latin American Relations



*David W. Dent*  
Westport, CT : Greenwood Press, 2005.

REF 327.730 DEN

This book provides over 260 entries on U.S. presidents, Latin American politicians,

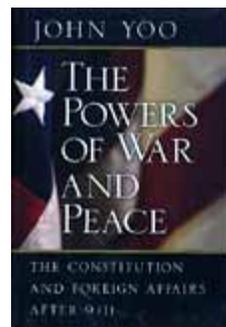
covert operations, policies and major events since the early 1800s that define the relations between the U.S. and the Latin American and Caribbean region.

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## POLITICA Y GOBIERNO

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### The Powers of War and Peace : the Constitution and Foreign Affairs after 9/11



*John Yoo*  
Chicago, IL : University of Chicago Press, 2005.

343.73 YOO

The author introduces a new approach to understanding what the Constitution says about foreign affairs, particularly the powers of war and peace, by carefully examining its text, structure, and ratification history.

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## POLITICAS PUBLICAS

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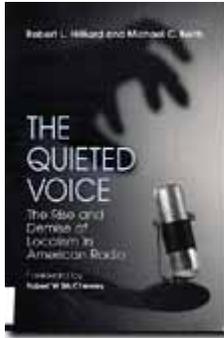
### Our Parents, Ourselves : How American Health Care Imperils Middle Age and Beyond



*Judith Steinberg Turiel*  
Berkeley, CA : University of California Press, 2005.

362.609 TUR

Written by a daughter of aging parents, this book takes an honest, unflinching look at aging in America, weaving together personal stories with current medical current information to trace exactly how social and health-care policies are affecting daily lives.

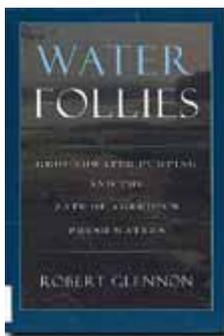


**The quieted voice : the rise and demise of localism in American radio**

*Robert L. Hilliard and Michael C. Keith*  
Carbondale, IL : Southern Illinois University Press, 2005.

384.54 HIL

The authors blame the government's continual deregulation of radio and the corporate obsession with the bottom line in the wake of the far-reaching and controversial Telecommunications Act of 1996. Fighting for greater democratization of the airwaves, the authors call for a return to localism to save radio from rampant media conglomeration and ever-narrowing music play-list, and to save Americans from corporate and government control of public information.



**Water follies : groundwater pumping and the fate of America's fresh waters**

*Robert Glennon*  
Washington, DC : Island Press, 2002.

333.91 GLE

The author tells several stories about the world of water law, politics and trade; that poses a conflict of values that explains how and why we use water. The stories range from the tragic to the comic and to the tragicomic and unmask human foibles, including greed, stubbornness and, especially, the unlimited human capacity to ignore reality.

**Who Controls the Internet? : Illusions of a Borderless World**

*Jack Goldsmith and Tim Wu*  
New York, NY : Oxford University Press, 2006.

303.48 GOL

The authors tell the fascinating story of the Internet's challenge to governmental rule in the 1990s, and the ensuing battles with governments around the world. It's a book about the fate of one idea: that the Internet might liberate us forever from government, borders, and even our physical selves.

