

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN · LIVERPOOL 31 MEXICO D.F. 06600

OCTUBRE 2006

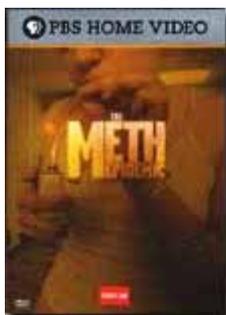
Servicio Cultural e Informativo

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ADICCIONES



The Meth Epidemic [videorecording]

*Written and produced
by Carl Byker*
Alexandria, VA : PBS
Home Video, 2006.

DVD 362.299 MET

Investigates the Meth rampage in America: the appalling impact on individuals, families and communities, and the difficult of controlling an essential ingredient in Meth - ephedrine and pseudo-ephedrine - sold legally in over-the-counter cold remedies.

ADMINISTRACION



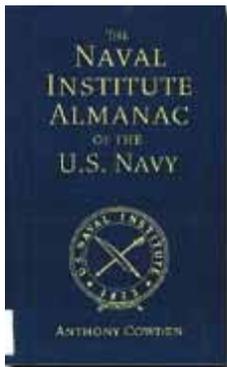
Encyclopedia of management

*Edited by Marilyn M.
Helms*
Detroit, MI : Gale
Group, 2006.

REF 658.003 ENC

This encyclopedia is an alphabetical reference for management concepts. Its essays represent an authoritative treatment of the entire field of management, encompassing all the current theories and functional areas of this discipline.

AGENCIAS GUBERNAMENTALES



The Naval Institute Almanac of the U.S. Navy

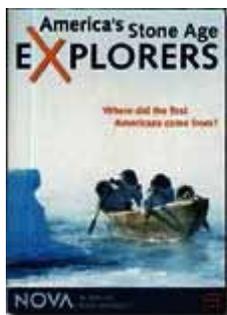
Anthony Cowden
Annapolis, MD : Naval Institute Press, 2005.

REF 359.009 COW

This almanac is designed to demystify and update the Navy for naval personnel and civilians alike. The information included here explains the navy's current organization, leadership, ships, aircraft, weapon systems, naval bases and air stations, and serves as a handy guide to Navy-related Web sites

ARQUEOLOGIA

America's Stone Age Explorers



[videorecording] : Where did the first Americans Come From?

Produced by Gary Glassman and Nigel Levy
Boston, MA : WGBH
Boston Video, 2005.

DVD 970.004 AME

Archaeological experts and others challenge the theory that the first Americans arrived in America around 13,500 years ago and suggest possibilities that they could have arrived even sooner.

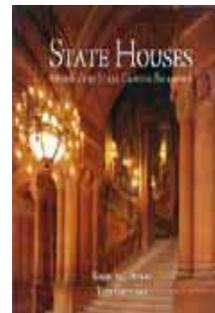
ARQUITECTURA

State Houses : America's 50 State Capitol Buildings

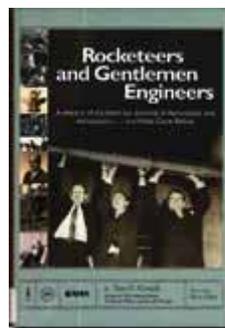
Susan W. Thrane, Tom Patterson
Buffalo, N.Y : Distributed by Firefly Books, 2005.

REF 973 THR

This is a collection of photographs and essays on this aspect of America's architectural history. These magnificent buildings are the homes of history, where state laws are passed and democracy enacted. Each state capitol bears some similarity of function to the other 49, yet each reflects in its architecture and design the pride of its state, both culturally and historically.



ASTRONAUTICA



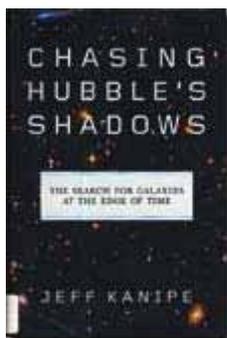
Rocketeers and Gentlemen Engineers : a History of the American Institute of Aeronautics and Astronautics

Tom D. Crouch
Reston, VA : American Institute of Aeronautics and Astronautics, 2006.

629.109 CRO

Commissioned on the occasion of its 75th anniversary, here is the fascinating historical account of the American Institute of Aeronautics and Astronautics and its predecessor organizations, as well as the contributions each has made to the evolution of flight.

ASTRONOMIA



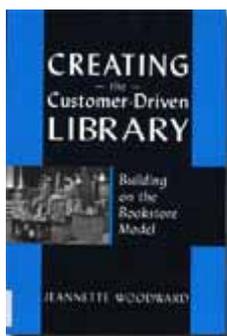
Chasing Hubble's Shadows : the Search for Galaxies at the Edge of Time

Jeff Kanipe
New York, NY : Hill and Wang, 2006.

523.112 KAN

This is an account of the continuing efforts of astronomers to probe the outermost limits of the observable universe. The book derives its title from something the great American astronomer Edwin Hubble once wrote: "Eventually, we reach the dim boundary-the utmost limits of our telescopes. There, we measure shadows, and we search among ghostly errors of measurement for landmarks that are scarcely more substantial".

BIBLIOTECOLOGIA



Creating the Customer-Driven Library : Building on the Bookstore Model

Jeannette Woodward
Chicago, IL : American Library Association, 2005.

021.7 WOO

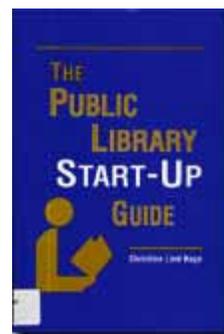
Provides a ready solution to the shortfall in attendance to the library by offering solid information and how-to tips on showcasing the library to patrons and enticing them to take advantage. Using the bookstore as a model, the author points out the ways in which libraries fall short in attracting and serving customers.

The Public Library Start-Up Guide

Christine Lind Hage
Chicago, IL : American Library Association, 2004.

025.197 HAG

Provides a framework for success, from looking at the big strategic picture to picking the furniture. Offers a succinct, non-technical, and step-by-step approach covering all the practical issues for library professionals as well as non-librarians who need to know where to start.

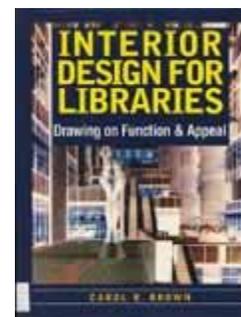


Interior Design for Libraries : Drawing on Function & Appeal

Carol R. Brown
Chicago, IL : American Library Association, 2002.

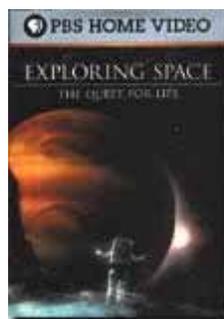
727.8 BRO

From furniture to lighting and signage to acoustics, this illustrated book shows you to plan for different phases of building, incorporate technology, design for different age groups and areas of the library, facilitate the work of researchers and students, and provide the best access to all of the products and services in the library.



CIENCIA

Exploring Space [videorecording] : the Quest for Life

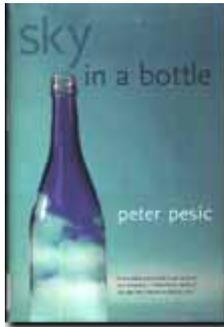


Produced by KCTS Television and NHK Japan
Alexandria, VA : PBS Home Video, 2006.

DVD 576.839 EXP

Features interviews with scientists who share their opinions about the possibility

of life beyond Earth and examines the latest developments in astrobiology. From a city-sized meteor to the surface of Mars, spectacular computer-animated imagery creates a viewing experience that brings audiences as close to space as possible without leaving home.



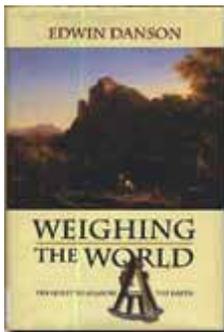
Sky in a Bottle

Peter Pesic
Cambridge, MA : MIT Press, 2005.

500 PES

Takes us on a quest to the heart of the mystery about the sky color, tracing the

various attempts of science, history and art to solve it. He begins with the scholars of the ancient world and continues through the natural philosophers of the Enlightenment, the empiricists of the scientific revolution, and beyond.



Weighing the World : the Quest to Measure the Earth

Edwin Danson
New York, NY : Oxford University Press, 2006.

526.1 DAN

Recounts the 100-year quest to discover the enigmatic natural energy -the curious capability that mountains have to bend gravity- and of an extraordinary experiment that transformed our understanding of the world.

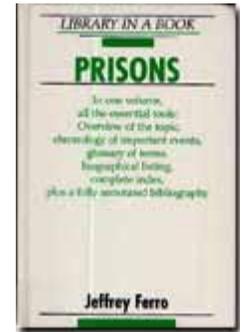
CIENCIAS SOCIALES

Prisons

Jeffrey Ferro
New York, NY : Facts On File, 2006.

REF 365.973 FER

Examines the state of U.S. prisons and related issues. It focuses on the development of prisons in the United States and how the competing goals of punishment and rehabilitation have shaped the evolution of corrections. An overview presents statistics on U.S. prisons and explores the issues behind those statistics, including racial disparity among prisoners and the cause of recidivism. The financial costs and the mixed record are examined and laws and legislation are reviewed.

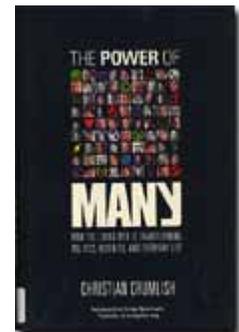


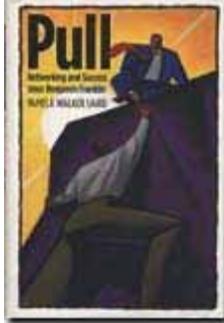
The Power of Many : How the Living Web is Transforming Politics, Business, and Everyday Life

Christian Crumlish
San Francisco, CA : Sybex, 2004.

303.483 CRU

Illustrates how peer-to-peer technologies are used -web services, blogs, mobile phone SMS and more- to accomplish widespread goals. He also suggests how we can take even more advantage of these technologies to connect with people who have similar interests.





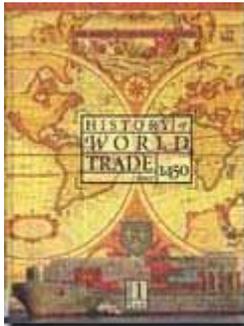
Pull : Networking and Success Since Benjamin Franklin

Pamela Walker Laird
Cambridge, MA : Harvard University Press, 2006.

650.13 LAI

Shows that business is a profoundly social process and that no one can succeed alone. The author explains how civil rights activism and feminism in the 1960's and 1970's helped demonstrate that personnel practices violated principles of equal opportunity; she evaluates what social privilege actually contributes to business success and analyzes the balance between individual characteristics and social factors as race, gender, class, and connections.

COMERCIO



History of World Trade Since 1450

John J. McCusker, editor in chief
Farmington Hills, MI : Macmillan Reference, 2006.

REF 382.09 HIS

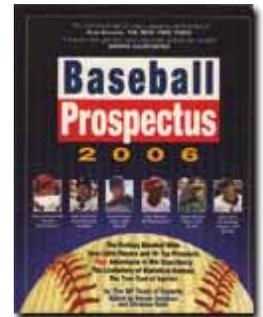
Provides accessible and authoritative information on the countries, commodities, empires, and people who shaped history through business and trade and introduces readers to several economic aspects, including capitalism, depression, free-trade, monopolies, and subsidies.

DEPORTES

Baseball Prospectus 2006

Mark Armour ... [et al.]
New York, NY : Workman Pub, 2006.

REF 796.357 BAS



What this book is most basically about is teams and players, what happened last year and what should happen this year. The authors' most basic goal is to expand what they know about baseball and a lot of what they do is challenge assertions about the game, truisms about how it should be played, and observations of how it is played.

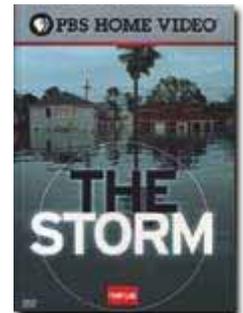
DESASTRES NATURALES

The Storm [videorecording]

Produced by Marcela Gaviria and Martin Smith
Washington, DC : PBS Home Video, 2005.

DVD 363.349 STO

The Storm examines the first critical hours of local, state, and federal emergency response to Hurricane Katrina and raises profound questions about National preparedness and homeland security.



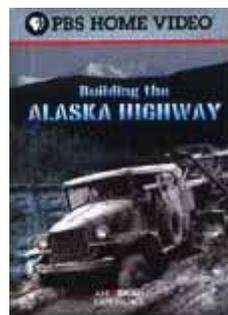
DOCUMENTAL

Building the Alaska Highway [videorecording]

Produced and directed by Tracy Heather Strain
Alexandria, VA : PBS Home Video, 2005.

DVD 625.7 BUI

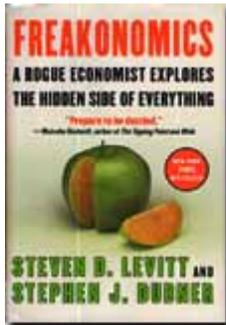
In May 1942, thousands of American soldiers began one of the biggest and most difficult



construction projects ever undertaken. This program tells how they battled to push a 1,520-mile road across one of the world's harshest landscapes.

ECONOMIA

Freakonomics : a Rogue Economist Explores the Hidden Side of Everything



Steven D. Levitt and Stephen J. Dubner
New York, NY : William Morrow, 2005.

330 LEV

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in

common? Why do drug dealers still live with their moms? How much do parents really matter? What kind of impact did Roe v. Wade have on violent crime? These may not sound like typical questions for an economist to ask--but Levitt is not a typical economist. He studies the stuff and riddles of everyday life--from cheating and crime to sports and child rearing--and his conclusions regularly turn the conventional wisdom on its head. The authors show that economics is, at root, the study of incentives--how people get what they want, or need, especially when other people want or need the same thing. In this book, they set out to explore the hidden side of everything. If morality represents how we would like the world to work, then economics represents how it actually does work.

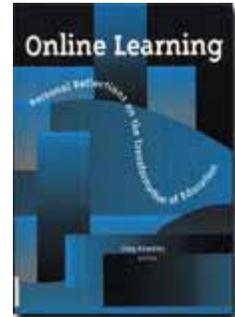
EDUCACION

Online Learning : Personal Reflections on the Transformation of Education

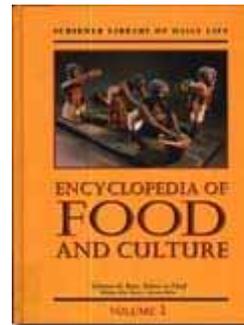
Greg Kearsley, editor
Englewood Cliffs, NJ : Educational Technology Publications, 2005.

371.33 ONL

The main point of this book is to present a comprehensive history of the field of online education as told by many pioneers who created it. Each of the contributors discusses their work in online education and presents a personal perspective of the field. Collectively, the chapters portray the major themes and issues that have characterized the past development of online education and will likely dictate its future.



FOLKLORE



Encyclopedia of Food and Culture

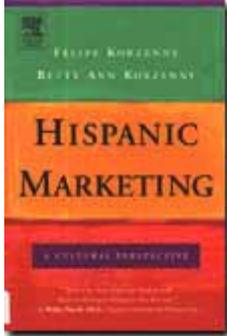
Solomon H. Katz, editor in chief
New York, NY : Scribner, 2003.

REF 394.120 ENC

This stunning source explores the nutritional and cultural impact of food, with articles written by anthropologists, chefs, food historians, nutritionists, agronomists, food stylists, and other food researchers. The well-written and informative entries cover the history of regional cuisines, major festivals and feasts, and general subjects that examine the cultural, sociological, and psychological perspectives of food. Encyclopedia of Food and Culture will be a classic for years to come.

HISPANOAMERICANOS

Hispanic marketing : a cultural perspective



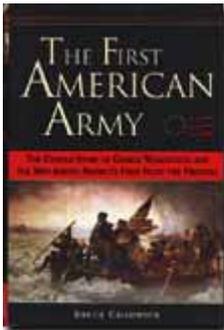
Felipe Korzenny, Betty Ann Korzenny
Oxford : Elsevier Butterworth-Heinemann, 2005.

658.8 KOR

The fundamental goal of this book is to provide professionals that cater to the Hispanic market with conceptual tools to do their job. The focus throughout the book is to increase cultural understanding of the Hispanic market as an essential element of a marketing toolkit.

HISTORIA

The First American Army : the Untold Story of George Washington and the Men Behind America's First Fight for Freedom



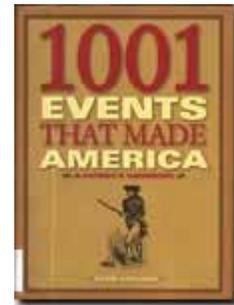
Bruce Chadwick
Naperville, IL : Sourcebooks, 2005.

973.34 CHA

Through searing portraits of individual soldiers, the author brings alive for the first time what it was like to serve in the American Revolution. With interlocking stories of ordinary Americans, he evokes what it meant to face brutal winters, starvation, terrible homesickness and to fight the much-vaunted British regulars and their deadly Hessian mercenaries.

HISTORIA Y CIVILIZACION

1001 Events That Made America : a Patriot's Handbook



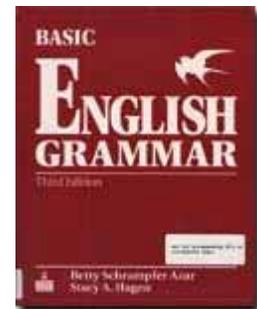
Alan Axelrod
Washington, DC : National Geographic, 2006.

REF 973.02 AXE

This informative chronology of key events sweeps from 40,000 B.C. to the 21st century, makes a panoramic journey marked out by more than 1,000 milestones and turning points, each explained in concise, lively detail.

IDIOMA INGLES

Basic English Grammar [Student's Book]

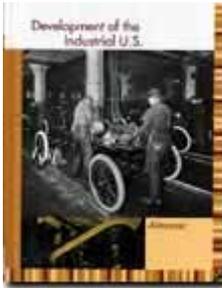


Betty Schramper Azar ; Stacy A. Hagen
White Plains, NY : Pearson Education, 2005.

428.007 AZA

This book is a classic developmental skills text for beginning students of English as a foreign language. While keeping the same basic approach and material as in earlier editions, the third edition more fully develops communicative and interactive language-learning activities.

INDUSTRIA



Development of the Industrial U.S.

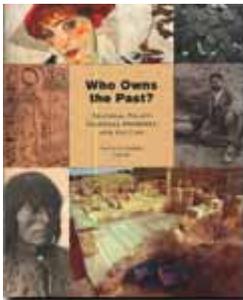
Sonia G. Benson
Detroit, MI : UXL,
2006.

REF 909.81 BEN

Presents documents that were influential during American industrialization. Volume one is an overview of the first American factories, inventors, etc., with photographs and illustrations. Volume two profiles significant figures, from the creators of the first factories to reformers and educators, and labor advocates. Volume three includes excerpts from legislation regarding industrialization, writings of Jefferson and Hamilton, and segments of popular novels depicting the effects of industrialization on American Society. Cumulative index combines the indexes of all three volumes.

LEYES Y LEGISLACION

Who Owns the Past? : Cultural Policy, Cultural Property, and the Law



Kate Fitz Gibbon,
editor
New Brunswick, NJ :
Rutgers University
Press, 2005.

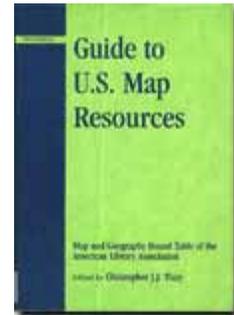
344.73 WHO

Provides a comprehensive overview of the development of cultural property law and practices, as well as recent case law affecting the ability of museums and private collectors to own art from other countries. Challenges all who care about the arts to work together toward policies that consider traditional American interests in securing cultural resources and respect international concerns over loss of heritage.

MAPAS

Guide to U.S. Map Resources

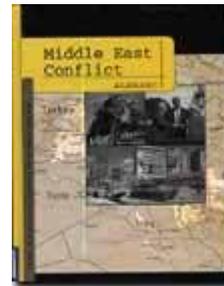
Map and Geography Round Table (MAGERT) of the American Library Association
Lanham, MD : Scarecrow Press, 2006.



REF 026.912 GUI

Offers a detailed snapshot of and guide to hundreds of map collections and cartographic resources in libraries and repositories throughout the nation. Packed with map library information, such as library holdings, collections, contacts, hours, locations, circulations, and more.

MEDIO ORIENTE



The Middle East Conflict Reference Library

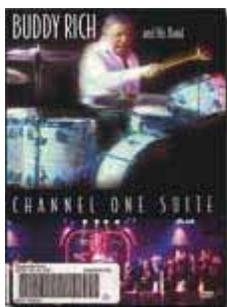
Tom and Sara Pendergast
Detroit, MI : UXL,
2006.

REF 956 PEN

Explores the motivations and historical events that have contributed to the conflicts in the Middle East since the end of WWII, presents biographical essays of the most influential and controversial figures and provides readers with firsthand contact with some of the influential documents relating to conflict in the Middle East.

MUSICA

Channel One Suite



[videorecording]

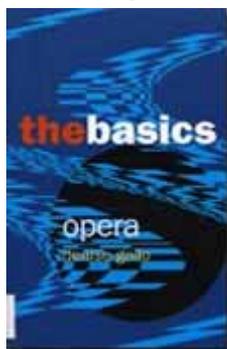
Buddy Rich and his Band
New York, NY : Lightyear
Entertainment, 2003.

DVD 781.65 RIC

Featuring a 60-minute
performance of the
legendary drummer Buddy

Rich and his Big Band, never before seen
interview segments, behind-the-scene
footage and special features with Johnny
Carson, Frank Sinatra and Jerry Lewis.

Opera : the Basics



Denise Gallo
London : Routledge, 2006.

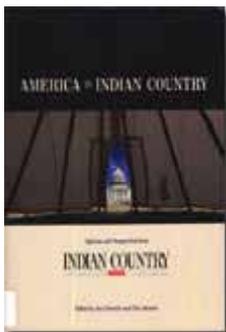
782.1 GAL

Gives a brief introduction to
four centuries of opera, ideal
for students and interested
listeners who want to learn
more about this important
genre. This book is organized

in two parts: Terms and topics; and Genres,
Styles and Scores.

NATIVOS AMERICANOS

America is Indian Country : Opinions and Perspectives from Indian Country Today



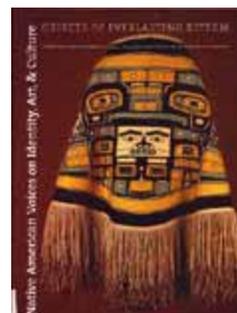
*Edited by José Barreiro and
Tim Johnson*
Golden, CO : Fulcrum
Publishing, 2005.

320.150 AME

In this new book, the biggest
issues in both Indian and
national public life are
confronted head on by contemporary Native

thinkers and writers. Exploring topics
ranging from the preservation of traditional
culture to the defense of new economic
potentials based on tribal sovereignty, this
book reflects Indian perspectives and, in
fact, is a Native critique of American life.

Native American voices on identity, art, and culture : objects of everlasting esteem

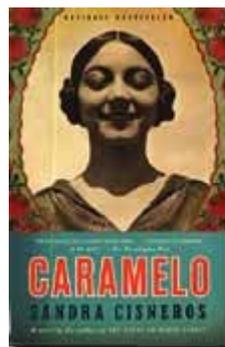


*Edited by Lucy Fowler
Williams [et al]*
Philadelphia, PA : University of
Pennsylvania Museum of Archaeology and
Anthropology, 2005.

REF 704.039 NAT

The core of this book is formed by the
dynamic discourse stimulated by 78
magnificent objects created by Native
Americans over the years and now housed
in the University of Pennsylvania Museum of
Archaeology and Anthropology, and the
responses of contemporary Native
Americans to those objects.

NOVELA



Caramelo, or, Puro cuento : a Novel

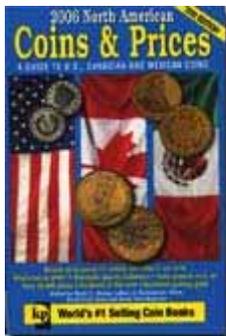
Sandra Cisneros
New York, NY :
Vintage Books, 2003.

F CIS

A multigenerational
family narrative turns into a whirlwind
exploration of storytelling, lies and life. Like
the cherished rebozo, or shawl, that has
been passed down through generations of
Reyes women, Caramelo is alive with the
vibrations of history, family, and love.

NUMISMATICA

2006 North American Coins & Prices : a Guide to US, Canadian, and Mexican Coins

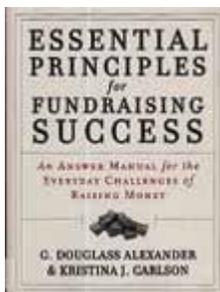


Edited by David C. Harper
Iola, WI ; Newton Abbot, 2005.

REF 737.409 TWO

This handy reference identifies your coins quickly and accurately; gives you the most up-to-date pricing available; helps you buy, grade, organize and store, and provides all the information you need in one volume.

ORGANISMOS NO GUBERNAMENTALES



Essential Principles for Fundraising Success : an Answer Manual for the Everyday Challenges of Raising Money

G. Douglas Alexander, Kristina J. Carlson
San Francisco, CA : Jossey-Bass, 2005.

658.152 ALE

Guide that offers answers to the most commonly asked questions posed by professional fundraisers and volunteers. Based on the enduring principles of fundraising, this important resource shows how to master the three mainstays of fundraising-developing a case statement, creating a campaign strategy, and securing big gifts.

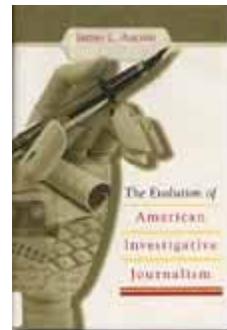
PERIODISMO

The Evolution of American Investigative Journalism

James L. Aucoin
Columbia, MO : University of Missouri Press, 2005.

070.430 AUC

History of American investigative journalism and the founding of the Investigative Reporters and Editors (IRE). Discusses the murder of investigative reporter Don Bolles and IRE's subsequent controversial Arizona Project. Applies the social-moral development theory of Alasdair MacIntyre to explain how the IRE contributed to the evolution of American investigative journalism.



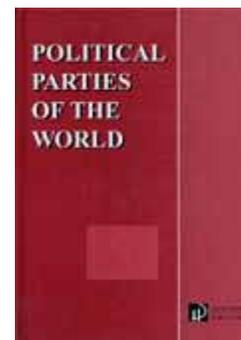
POLITICA MUNDIAL

Political parties of the world

Compiled and edited by Alan J. Day [et al]
New York, NY : Stockton, 2005.

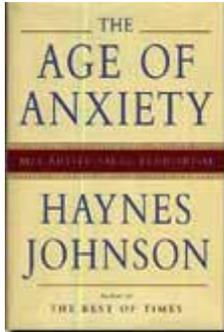
REF 324.2 DAY

This book details information on political parties from around the world. The emerging nations of Eastern Europe and Central Asia, for example, have seen an explosion in the number and complexity of political parties vying for power in the vacuum caused by the collapse of Communism. Countries such as South Africa, Angola and Mozambique have held their first democratic elections for some years and in the process legalized many previously outlawed organizations.



POLITICA Y GOBIERNO

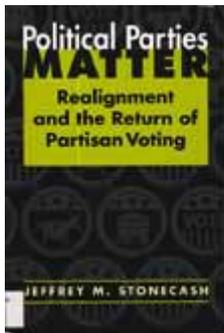
The Age of Anxiety : McCarthyism to Terrorism



Haynes Johnson
Orlando, FL :
Harcourt, 2005.

973.921 JOH

For five long years in the 1950s, Senator Joseph McCarthy and his anti-Communist crusade dominated the American scene, terrified politicians, and destroyed the lives of thousands of citizens. Haynes Johnson re-creates that time of crisis-of President Eisenhower, who hated McCarthy but would not attack him, and of mild-mannered lawyer Joseph Welch, who finally shamed McCarthy into silence. Johnson tells this monumental story when fear again affects American behavior and attitudes, for he believes now, as then, that our civil liberties, our Constitution, and our nation are at stake as we confront the ever more difficult task of balancing the need for national security with that of personal liberty.



Political Parties Matter : Realignment and the Return of Partisan Voting

Jeffrey M. Stonecash
Boulder, CO : Lynne Rienner, 2006.

324.273 STO

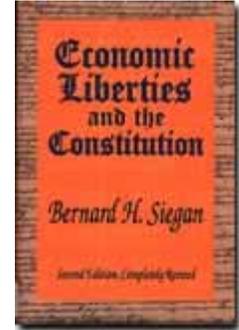
The argument in this book is that the trends in partisanship of the last fifty years reflects the consequences of a long term secular realignment. The parties have undergone a gradual and steady re-sorting of electoral bases. As the electorate reacted to these changes, it created the appearance of a movement away from parties-really a reflection of the transition associated with realignment.

POLITICAS PUBLICAS

Economic Liberties and the Constitution

Bernard H. Siegan
New Brunswick, NJ :
Transaction Publishers, 2005.

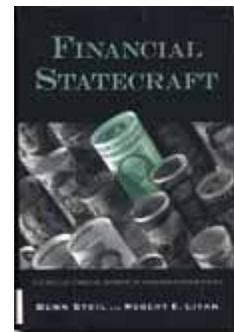
343.73 SIE



In this seminal work, Bernard Siegan traces the history of constitutional protection for economic liberties in the United States. He contrasts the benefits of a free, deregulated economy with the dangers of over-regulation and moves towards socialized welfare; discusses the past and present status of economic liberties under the Constitution, clarifies constitutional interpretation and due process, and suggests ways of safeguarding economic liberties.

Financial Statecraft : the Role of Financial Markets in American Foreign Policy

Benn Steil and Robert E. Litan
New Haven, CT : Yale
University Press, 2006.

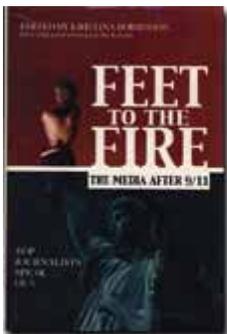


332.042 STE

The authors aim to illuminate the relationship between financial flows and traditional foreign policy concerns, and the way in which the American government has attempted to harness financial markets and institutions in the service of foreign policy goals.

SEGURIDAD NACIONAL

Feet to the Fire : the Media After 9/11 : Top Journalists Speak Out



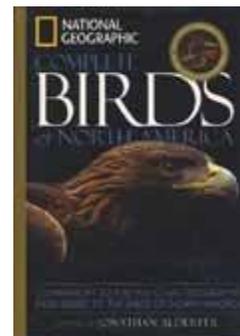
Edited by Kristina Borjesson
Amherst, NY : Prometheus Books, 2005.

070.449 FEE

Breaks new ground by offering candid, often alarming conversations with America's most distinguished journalists and new executives. These conversations combine to provide a view of the mechanisms by which the truth has been manufactured post 9/11 and also shows how ordinary Americans have played key roles along with the press and the government in perpetuating the deception.

ZOOLOGIA

National Geographic Complete Birds of North America

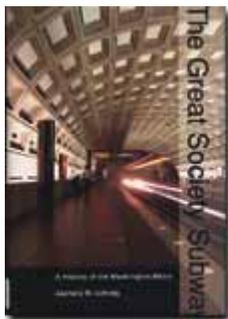


Edited by Jonathan Alderfer
Washington, DC : National Geographic, 2006.

REF 598.097 NAT

This resource covers 962 species of birds recorded in North America, from the commonest breeding bird to the rarest migrant visitor. This reference also offers everything else a birder could want-from birth-watching basics for those just starting out, to the fine point of identification for the serious birder.

URBANISMO



The Great Society Subway : a History of the Washington Metro

Zachary M. Schrag
Baltimore, MD : Johns Hopkins University Press, 2006.

388.428 SCH

Schrag scrutinizes the project from its earliest days, including general planning, routes, station architecture, funding decisions, land-use impact, and the behavior of Metro riders. The story of the Great Society Subway sheds light on the development of metropolitan Washington, postwar urban policy, and the promises and limits of rail transit in American cities.