

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN · LIVERPOOL 31 MEXICO D.F. 06600

NOVIEMBRE 2006

Servicio Cultural e Informativo

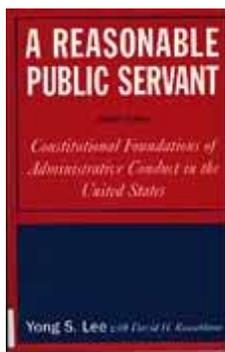
Para información sobre estos títulos, comuníquese al Departamento de Circulación. Email: garciae@state.gov, Teléfono: 5080-2185.

Visite nuestra página: www.usembassy-mexico.gov/biblioteca

Si desea recibir este boletín por correo electrónico, escriba a: outreachbbf@state.gov
Consulte nuestras bibliografías en: www.usembassy-mexico.gov/bbf/bfbibliografias.htm

ADMINISTRACION PUBLICA

A reasonable public servant :



constitutional foundations of administrative conduct in the United States

Yong S. Lee ; David H. Rosenbloom
Armonk, NY : M.E. Sharpe, 2005.

342.73 LEE

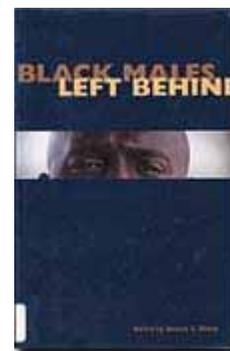
Cases analyzed in this text, provide compelling reasons why law needs to become an integral part of public policy, public management, public administration, and public affairs curricula. Author states that public servants need to understand the U.S. Constitution, understand their legal roles and responsibilities in order to truly rise to the challenges of public service.

AFROAMERICANOS

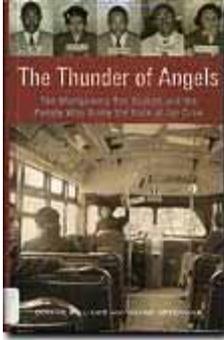
Black males left behind

Edited by Ronald B. Mincy
Washington, DC : Urban Institute Press, 2006.

331.3 BLA



The purpose of this title is to examine how young, less-educated men fared in the economic boom of the 1990s, exploring the roles of the macro-economy, the de-concentration of blue-collar employment, criminal justice policy, and the employment aspirations of young less-educated black men.



The thunder of angels : the Montgomery bus boycott and the people who broke the back of Jim Crow

Donnie Williams ; Wayne Greenhaw

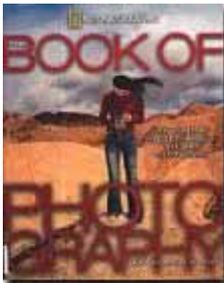
Chicago, IL : Lawrence Hill Books, 2006.

323.176 WIL

This book tells the story not just of bus 2857, when Rosa Parks stepped aboard, sat down, and, two blocks later, refused to give up her seat; but of the people in Montgomery, Alabama, who rode the city buses when Jim Crow ruled; and of how, when they stopped riding them, they changed the world.

ARTE

The Book of Photography : the History, the Technique, the Art, the Future



Anne H. Hoy
Washington, DC : National Geographic, 2005.

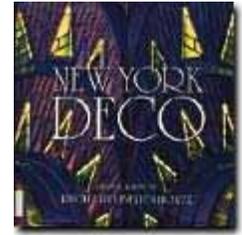
770 HOY

Traces technical discoveries and aesthetic developments alike and shows how brilliant amateurs and consummate professionals have focused on every field of endeavor. Nine illustrated sections take us on an engrossing and panoramic tour of the photographic world and its history, completed with detailed cross-references, timelines and sidebars. A biographical dictionary identifies many of the major photographers and institutions in the history of this medium.

New York deco

Photographs by Richard Berenholtz
New York, NY : Welcome Books, 2005.

REF 720.974 BER



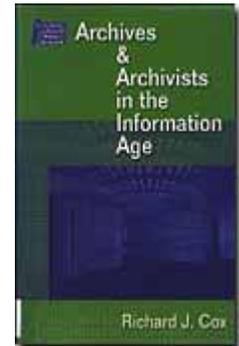
Profiles the architecture of the city during its most stylish and dazzling decades: the 1920s and 30s. During this period, art deco, with its emphasis on machine-tooled elegance and sleek lines, replaced the beaux arts style that came before it. New York City Landmarks were born of this age and all of them are included here.

BIBLIOTECOLOGIA

Archives & Archivists in the Information Age

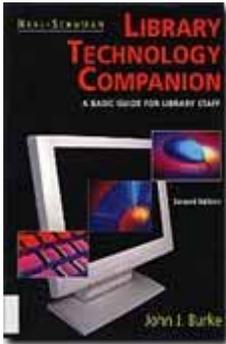
Richard J. Cox
New York, NY : Neal-Schuman Publishers, 2005.

025.197 COX



Offers a powerful statement of why people engaged in this arena not only continue to be of value to organizations but have also become essential to today's organizational structures. The author's unique and enlightened point of view affords impressive insight into the role consultants play, the construction of job descriptions, and the importance of public scholarship.

Neal-Schuman library technology companion : a basic guide for library staff

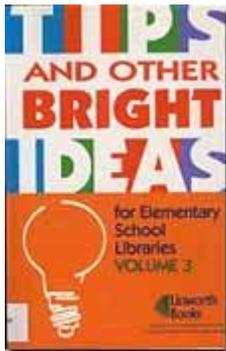


John J. Burke
New York, NY : Neal-Schuman Publishers, 2006.

025.002 BUR

Describes the broad scope of systems, software, and specialized devices available to libraries and shows how they are integrated into institution's unique processes. Offers basic definitions, suggests applications and uses, considers adoption issues, and troubleshoots potential problems.

Tips and Other Bright Ideas for Elementary School Librarians. Volume 3

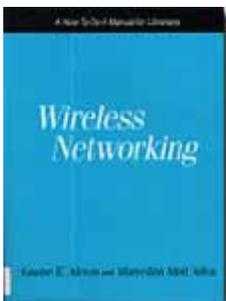


Edited by Sherry York
Worthington, OH :
Linworth Pub, 2006.

025.197 TIP

These practical tips and advice-offered by school library media specialists-address the real-life issues elementary school librarians face on daily basis. It includes suggestions on how to work with students, how to promote library materials to teachers, and how to search on the Internet.

Wireless Networking : a How-To-Do-It Manual for Librarians



Louise E. Alcorn ; Maryellen Mott Allen
New York, NY : Neal-Schuman Publishers, 2006.

025.002 ALC

Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

This practical guide takes into account all possible circumstances in different libraries: individual facilities, user groups, budget constraints, etc., and tries to provide appropriate, timely guidance. It includes at the end a variety of helpful tools, glossary of terms and sources for further information.

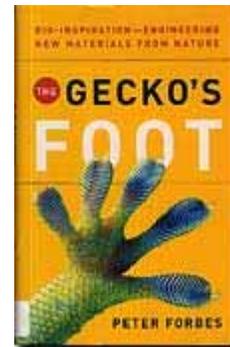
BIOTECNOLOGIA

The gecko's foot : bio-inspiration : engineering new materials from nature

Peter Forbes
New York, NY : W. W. Norton & Co, 2005.

600 FOR

Discover how George de Mestral's brush with the spiny fruits of the cocklebur inspired him to invent the hook-and-loop fastener usually known by its trade name Velcro, among other innovations. The new "smart" science of bio-inspiration is going to produce a plethora of products over the next decades that will transform our lives and force us to look at the world in a completely new way.



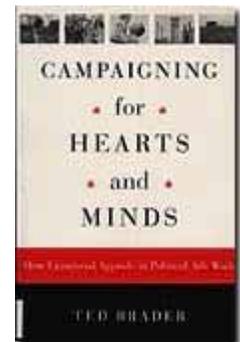
CIENCIA POLITICA

Campaigning for Hearts and Minds : How Emotional Appeals in Political Ads Work

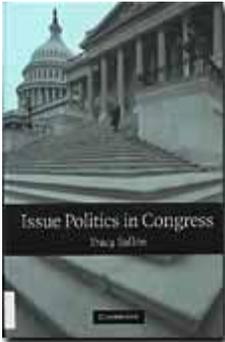
Ted Brader
Chicago, IL : University of Chicago Press, 2006.

324.73 BRA

Shows how important are emotional appeals and how this affect voter's preferences and behavior when it is about political advertising to campaign.



Issue Politics in Congress

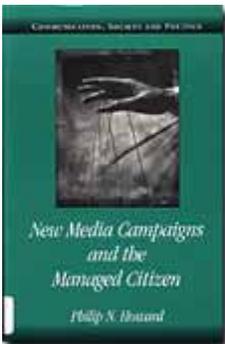


Tracy Sulkin
New York, NY : Cambridge University Press, 2005.

328.73 SUL

Book about the study of Congress in the fields of legislative studies and American politics. The author identifies a feature of representation she calls "issue uptake", that occurs when, in response of the criticisms of her challenger, the reelected incumbent changes her legislative agendas in the ensuing congress.

New Media Campaigns and the Managed Citizen

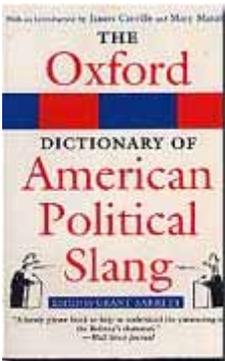


Philip N. Howard
Cambridge, MA : Cambridge University Press, 2006.

324.730 HOW

Critical assessment of the role that information technologies have come to play in contemporary campaigns. The author examines the evolving act of political campaigning and the changing organization of political campaigns over the last five election cycles, from 1996 to 2004.

The Oxford dictionary of American political slang



Edited by Grant Barrett
New York, NY : Oxford University Press, 2006.

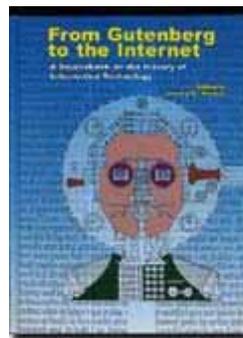
REF 320.3 OXF

Readers will find informative entries on slang terms such as "Beltway bandit" and "boondoggle," and learn the meaning and history of familiar terms such

as "gerrymander," and lesser known terms as "cracking" and "fair-fight district." Each entry includes the definition of the word, its historical background, and illuminating citations, some going back more than 200 years.

CIENCIAS COMPUTACIONALES

From Gutenberg to the Internet : a sourcebook on the history of information technology



Jeremy M. Norman
Novato, CA : historyofscience.com, 2005.

REF 004 NOR

Presents 63 original readings from the history of computing, networking, and telecommunications arranged thematically by chapters. Most of the readings record basic discoveries from the 1830s through the 1960's that laid the foundation of the world of digital information in which we live.

CINEMATOGRAFIA

The New York Times guide to the best 1000 movies

Edited by Peter M. Nichols
New York, NY : St. Martin's Griffin, 2004.

REF 791.437 NEW

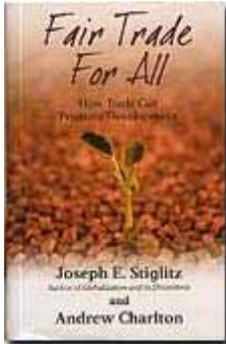


A priceless collection of influential reviews of the most popular and important art films, foreign films, and genre favorites along with memorable classics revised to include modern masterpieces as well as over-looked gems from the past. Each review appears in its original form, exactly as it was printed in

the Times, reflecting how the film was perceived upon its initial release.

COMERCIO

Fair trade for all : how trade can promote development



Joseph E. Stiglitz ; Andrew Charlton
New York, NY : Oxford University Press, 2005.

382.3 STI

Nobel Prize winning Joseph E. Stiglitz joins with fellow Andrew Charlton to offer an argument about how

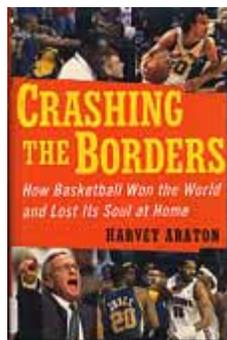
globalization can actually help Third World countries. They address one of the key issues--how can the poorer countries of the world be helped to help themselves through freer, fairer trade? To answer this question, the authors put forward a radical and realistic new model for managing trading relationships between the richest and the poorest countries, designed to open up markets in the interests of all nations and not just the most powerful economies, to ensure that trade promotes development, and to minimize the costs of adjustments. Beginning with a brief history of the World Trade Organization, the authors explore the failure of the 2003 Cancun summit and the obstacles that face the Doha Round of negotiations. Finally they spell out the reforms and principles upon which a successful agreement must be based.

DEPORTES

Crashing the borders : how basketball won the world and lost its soul at home

Harvey Araton
New York, NY : Free Press, 2005.

796.323 ARA



In this taut, simmering book, the author points his finger at the greed and exploitation that has weakened the American game, and with uncommon journalistic courage, he opens a discussion on the volatile, un-discussed subject that lies at the heart of basketball's crisis: race.

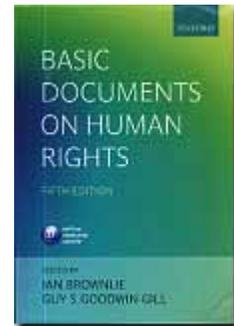
DERECHOS HUMANOS

Basic documents on human rights

Edited by Ian Brownlie ; Guy S. Goodwin-Gill
New York, NY : Clarendon Press ; Oxford University Press, 2006.

REF 323.4 BAS

Provides an extensive collection of key documents covering all elements of the subject, accompanied by authoritative commentary and bibliographic annotation. Includes the most important human rights instruments adopted by the United Nations and its agencies, by regional organizations, and other actors in the field.



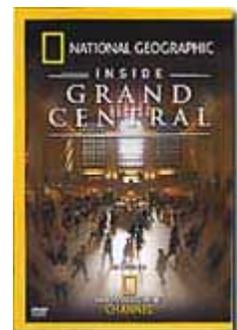
DOCUMENTAL

Inside Grand Central [videorecording]

National Geographic
Burbank, CA : Distributed by Warner Home Video, 2006.

DVD 388.472 INS

Explores the magnificent secrets of this iconic landmark as we take you inside the heart, soul, and amazing engineering of this superstructure. From railroad cars to rush hours, we unlock the colorful tales of its past, present, and future.



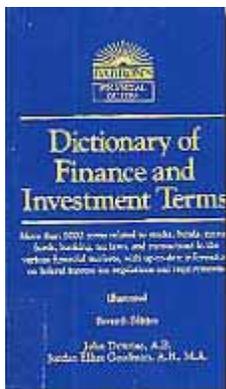
ECONOMIA

Dictionary of finance and investment terms.

John Downes ; Jordan Elliot Goodman
Woodbury, NY : Barron's Educational Series, 2006.

REF 332.03 DOW

This is an invaluable fog-cutter for investors. It's a clear, concise reference guide to the traditional terms of accounting, finance, and investing.



humanities, culture and interdisciplinarity. Part I establishes a framework for two subsequent sets of case studies, parts II and III explore the trajectories of interdisciplinarity in specific disciplines and fields.

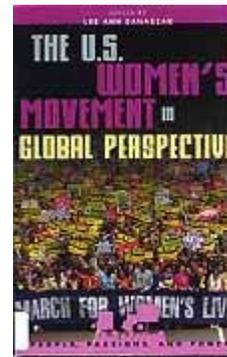
ESTUDIOS DE GENERO

The U.S. women's movement in global perspective

Edited by Lee Ann Banaszak.
Lanham, MD : Rowman & Littlefield Publishers, 2006.

305.42 USW

Brings together original essays on the U.S. women's movement with analyses in other countries around the world. A comparative perspective and a common theme unite these voices in a way that will excite students and inspire further research.



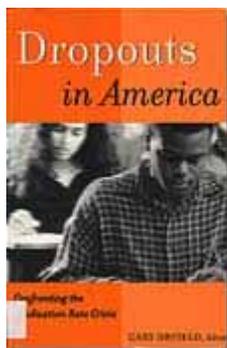
EDUCACION

Dropouts in America : confronting the graduation rate crisis

Edited by Gary Orfield
Cambridge, MA : Harvard Education Press, 2004.

373.12 DRO

The goal of this book is to raise public awareness of this issue, and to make improving high school graduation rates a central component of national educational reform efforts.

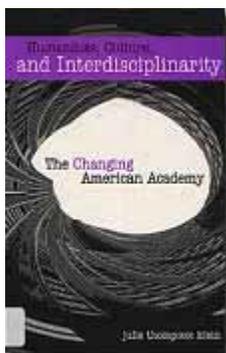


Humanities, Culture, and Interdisciplinarity : the Changing American Academy

Julie Thompson Klein
Albany, NY : State University of New York Press, 2005.

001.307 KLE

Investigates the relationship of three ideas in the American academy-



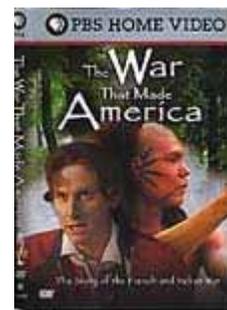
HISTORIA

The War that Made America [videorecording]

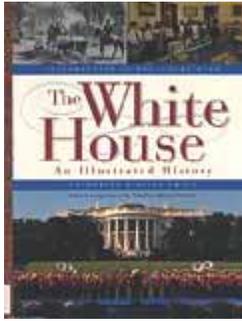
Produced, directed and written by Eric Stange, Ben Loeterman
Alexandria, VA : PBS Home Video, 2006.

DVD 973.26 WAR

The French and Indian War pitted French forces for almost a decade against the British, yet few Americans realize its historic contribution to the revolutionary fervor that swept the continent in 1776. The critical and sophisticated role of Native Americans in this conflict is highlighted.



The White House : an illustrated history



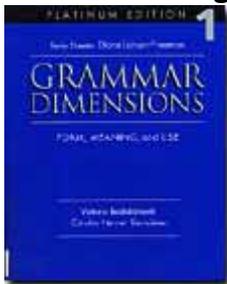
Catherine O'Neill Grace
New York, NY : Scholastic
Nonfiction, 2003.

975.3 GRA

Explores the history, architecture, and symbolism of the White House, which serves as a museum, office, ceremonial site, and a home to presidents and their families.

IDIOMA INGLES

Grammar dimensions : form, meaning, and use



Diane Larsen-Freeman, series editor
Boston, MA : Heinle & Heinle, 2000.

428.007 GRA

Makes teaching grammar easy and more effective than ever.

Clear grammar explanations, a wealth of exercises, lively communicative activities and technology resources in four levels: high beginning, low and high intermediate, and advanced. Students will be able to practice the form, meaning and use of each grammar structure.

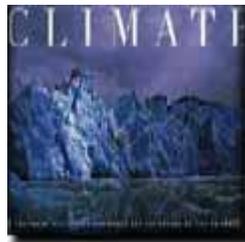
MEDIO AMBIENTE

Climate : the Force That Shapes Our World and the Future of Life on Earth

George Ochoa [et al]
London : Rodale, 2005.

REF 551.6 OCH

Describes the marvelous and complex workings of earth's climate systems, from its primordial



Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

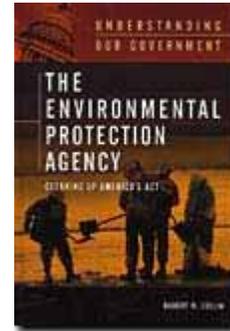
atmosphere to today's extreme changes in weather, ecology, and environment. Addresses the most pressing questions such as how much carbon dioxide can the atmosphere safely hold? How high will sea level rise? How will civilization cope with increasingly dangerous weather incidents? This book will help us understand what must be done today for the sake of our planet tomorrow.

The Environmental Protection Agency : cleaning up America's act

Robert W. Collin
Westport, CT :
Greenwood Press,
2006.

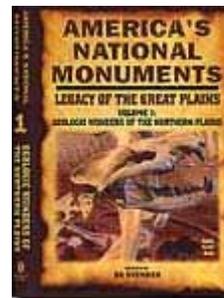
363.7 COL

After a brief history of the agency, chapters describe its organization, programs, controversies, key events, notable people, and impact on society. Topics covered include the Exxon Valdez oil spill, Three Mile Island, and The Clear Air Act, as well as biographies on administrators Carol Browner, William Ruckelhaus, and Anne M. Gorsuch.



MONUMENTOS

America's National Monuments [videorecording] : Legacy of the Great Plains



Produced by Centre Communications
New York, NY :
Ambrose Video
Publishing, 2006.

DVD 917.3 AME

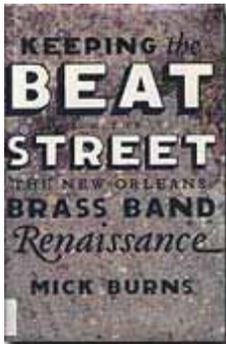
In 1906, President Theodore Roosevelt designated the nation's first National Monument and opened the door for all future Presidents to join him in his quest to recognize the diverse depth and breadth of this great nation. Roosevelt's purpose was

Liverpool 31, Col. Juárez 06600. México, D.F.
www.usembassy-mexico.gov/biblioteca.htm

to preserve significant parcels of American history and geology for future generations of Americans to experience. Hence forth, each National Monument has been designated by a sitting U.S. President as his personal memorial to areas that he deems should be preserved. Some National Monuments garner large budgets and staffs, others next to none. But every one of America's National Monuments tells part of the story of the America's glory.

MUSICA

Keeping the Beat on the Street : the New Orleans Brass Band Renaissance



Mick Burns
Baton Rouge, LA : Louisiana
State University Press,
2006.

784.916 BUR

Celebrates the renewed passion and pageantry among black brass bands in New Orleans. The author introduces the people who play the music and shares their insights, showing why New Orleans is the place where jazz continues to grow.

Legends of jazz [sound recording] showcase

Chicago, IL : LRS Media, 2006.

CD 781.65 LEG

This CD/DVD collection features riveting performances by some of the biggest stars of the hit television series presented one of the most dazzling audio/visual recordings of the decade.

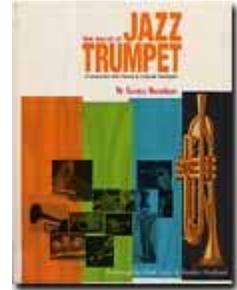


on

The World of Jazz Trumpet : a Comprehensive History & Practical Philosophy

Scotty Barnhart
Milwaukee, WI : Hal
Leonard, 2005.

788.9 BAR



Written for one of its own musicians, this volume is about the historical survey of jazz trumpet from a unique insider's point of view. The author digs deep and examines the political, social and musical conditions that led to the creation of the only truly American art form.

NATIVOS AMERICANOS



Native Athletes in Sport and Society

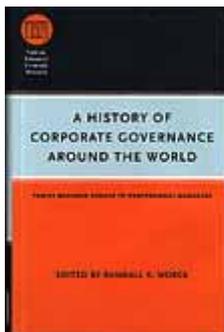
*Edited by C. Richard
King*
Lincoln, NE :
University of Nebraska
Press, 2005.

796.089 NAT

Highlights the accomplishments of Indigenous athletes in the United States and Canada, but also explores what these accomplishments have meant to Native American spectators and citizens alike. Superstars and fallen stars, journeymen and amateurs, coaches and gatekeepers, activists and tricksters appear side by side in this collection and their stories are representation and remembrance that have shaped the means and meaning of American Indians playing sport in North America.

NEGOCIOS Y ADMINISTRACION

A history of corporate governance around the world : family business groups to professional managers

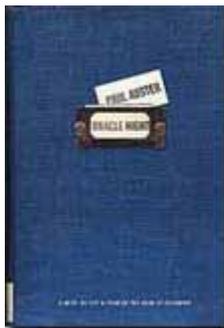


Edited by Randall K. Morck
Chicago, IL :
University of Chicago Press, 2005.

658.409 HIS

Presents new empirical research that suggests that each side of the debate on Capitalism has something to offer the other. Provides historical studies of the patterns of corporate governance in several countries where free enterprise and well-developed financial systems are proven to produce growth.

NOVELA



Oracle night

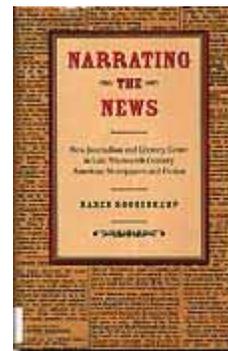
Paul Auster
New York, NY : H.
Holt, 2003.

F AUS

Paul Auster's mesmerizing eleventh novel reads like an old fashioned ghost story. But there are no ghosts in this book, only flesh and blood human beings, wandering through the haunted realms of everyday life.

PERIODISMO

Narrating the News : New Journalism and Literary Genre in Late Nineteenth-Century American Newspapers and Fiction



Karen Roggenkamp
Kent, OH : Kent State University Press, 2005.

071.309 ROG

This book examines five major stories featured in three respected New York newspapers during the 1890s to illustrate how new journalism manipulated specific segments of the literary marketplace. The author looks at part of the history of mass print communications more generally, exposing the competitive and reinforcing interplay between specific literary genres and their journalistic revisions.

POESIA



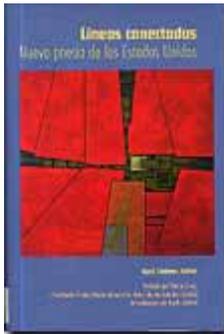
Connecting lines : new poetry from Mexico

Edited by Luis Cortés Bargalló
Louisville, KY :
Sarabande Books,
2006.

861.608 CON

This anthology presents diverse and new poetry from Mexico in a bilingual format. Fifty poets have been selected to display the best work of the postwar generation written in Spanish and English.

Líneas conectadas : nueva poesía de los Estados Unidos



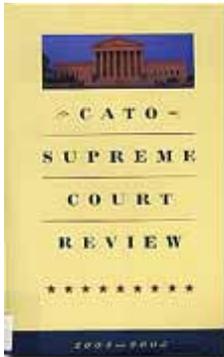
Edited by April Lindner
Louisville, KY : Sarabande Books, 2006.

S 811.008 LIN

Esta antología ofrece en forma bilingüe una muestra variada y representativa de la nueva poesía en Estados

Unidos. Se eligieron 50 autores a fin de mostrar lo mejor que han escrito aquellos poetas nacidos en la posguerra.

SUPREMA CORTE



Cato Supreme Court review 2003-2004

Washington, DC : Center for Constitutional Studies, Cato Institute, 2004.

REF 347.732 CAT

This is an annual critique of the Court's most important decisions from the term just ended, plus a look at the cases ahead, all from a classical Madisonian perspective, grounded in the nation's first principles, liberty and limited government.

TERRORISMO

The al-Qaeda files [videorecording]

Alexandria, VA : PBS Home Video, 2006.

DVD 364.108 ALQ

A compilation of seven highly acclaimed Frontline programs,



Biblioteca Benjamín Franklin
Abierto de Lunes a Viernes de 11:00 a 19:00 hrs.

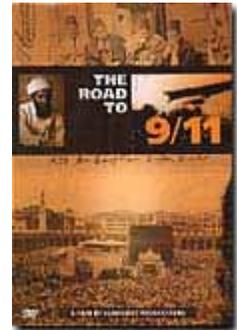
produced both before and after the years following 9/11 and focusing on the inner workings of Al Qaeda and their ongoing conflicts with the United States.

Road to 9/11 [videorecording]

Writer and producer Sabin Streeter
Chappaqua, NY : Meserve-Kunhardt Foundation, 2005.

DVD 973.931 ROA

This dramatic documentary chronicles the deep historical roots of Al-Qaida, examining the years of political oppression, economic stagnation, religious fanaticism, and violence that gave rise to the attacks of September 11, 2001. It features rare footage, and insightful commentary by leading scholars and journalists including Bernard Lewis, Fareed Zakaria, Thomas Friedman, Irshad Manji, Azar Nafisi, Kanan Makiya, Fawaz Gerges, and David Fromkin.



ZOOLOGIA

Wild animals of North America

Washington, DC : National Geographic Society, 1979.

REF 599.097 WIL

In this resource you'll find in precious photographs a great variety of animals and species. You'll be able to find out the main characteristics and ways of life for every one, as well as their geographic territory.

