

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN · LIVERPOOL 31 MEXICO D.F. 06600

DICIEMBRE 2006

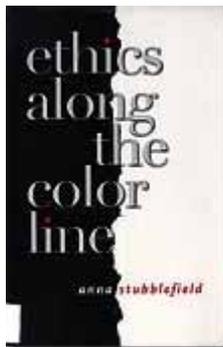
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AFROAMERICANOS



Ethics along the color line

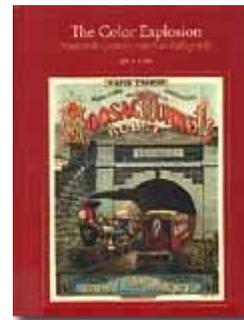
Anna Stubblefield
Ithaca, NY : Cornell University Press, 2005.

305.8 STU

Addresses the question of whether black Americans should think of each other as members of an extended racial family and base their treatment of each other on this consideration, or eschew racial identity and envision the day when people do not think in terms of race.

ARTE

The color explosion : nineteenth-century American lithography



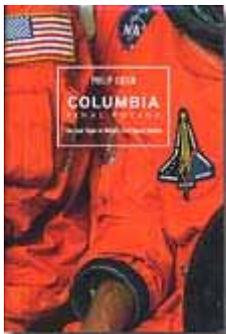
Jay T. Last
Santa Ana, CA : Hillcrest Press, 2005.

REF 763 LAS

Discusses the European roots of lithography and its commercial and technical development in America, focusing in the companies that produced the lithographic work. An overview of the technical and business aspects is given, with emphasis on color lithographic processes and production.

ASTRONAUTICA

Columbia, final voyage : the last flight of NASA's first space shuttle



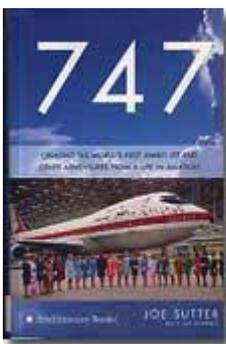
Philip Chien
New York, NY :
Copernicus Books,
2006.

629.4 CHI

Describes not just the days and hours leading up to the launch, but the years of training by the crew, how seven people from different backgrounds came together as a team, the seeming endless delays that plagued the mission, the technological and safety challenges facing NASA, and the ingenuity of scientists who designed Columbia's experiments.

AVIACION

747 : Creating the World's First Jumbo Jet and Other Adventures From a Life in Aviation



*Joe Sutter ;
Jay Spenser*
New York, NY :
Smithsonian : Collins,
2006.

629.13 SUT

This is the story behind the "Queen of Skies" -the Boeing 747-as told by one of the most celebrated engineers of the twentieth century, who spearheaded its design and construction. The vivid narrative will take the reader back to a time when American technology was cutting-edge and jet travel was still glamorous and new.

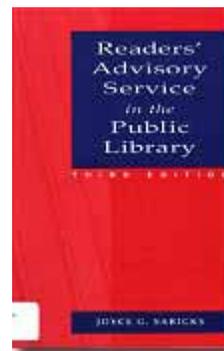
BIBLIOTECOLOGIA

Readers' Advisory Service in the Public Library

Joyce G. Saricks
Chicago, IL : American
Library Association, 2005.

025.54 SAR

The author updates this critically acclaimed how-to guide, expanded and improved with practical methods for incorporating nonfiction into the discussion and offering further reading resources and online tools, along with confidence-busting tactics for drawing on reviews to make recommendations.



Staffing the Modern Library : a How-to-do-it Manual

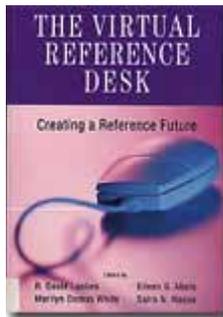
*John M. Cohn ;
Ann L. Kelsey*
New York, NY : Neal-
Schuman Publishers,
2005.

023.9 COH

Addresses the reality that technological change often overwhelms our ability to depend entirely on in-house personnel and compels libraries to move beyond traditional jobs. Establishes how technology has changed libraries and affected the nature of job competencies and shows how organizations can foster adaptability and flexibility in meeting staff needs.



The Virtual Reference Desk : Creating a Reference Future



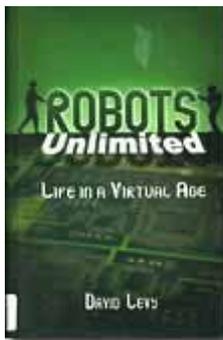
Edited by R. David Lankes ... [et al.]
New York, NY : Neal-Schuman Publishers, 2006.

025.52 VIR

Reflects the best of the fifth annual conference on this

issue. Its four parts correspond to the four major themes: chat reference, training and staffing, evaluation, and innovative service approaches. The contributors of the ten chapters all work on the front lines as public, academic and special librarians or as library and information science educators.

CIENCIA



Robots Unlimited : Life in a Virtual Age

David N.L. Levy
Wellesley, MA : AK Peters, 2006.

629.892 LEV

In this popular approach to understanding AI (artificial intelligence) the author captures the essence, excitement and potential of AI. He lays the factual foundations for his intriguing speculations by presenting the history of AI from its earliest conception to the present day, and considers the most recent advances and makes predictions about the future of this burgeoning science.

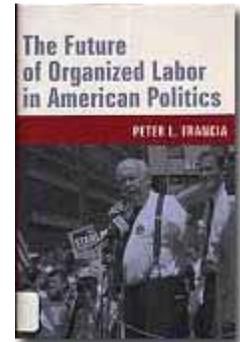
CIENCIA POLITICA

The future of organized labor in American politics

Peter L. Francia
New York, NY : Columbia University Press, 2006.

324.708 FRA

Discusses the effects of Sweeney's controversial tenure as president and assesses labor's influence on American political elections and legislation. Drawing on interviews with union and business leaders, as well as campaign-finance and public-opinion data, Francia argues that Sweeney has employed a more effective and expansive grassroots political operation than his predecessors.

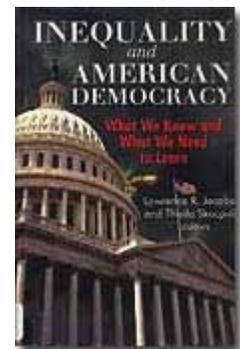


Inequality and American democracy : what we know and what we need to learn

Edited by Lawrence R. Jacobs and Theda Skocpol
New York, NY : Russell Sage, 2005.

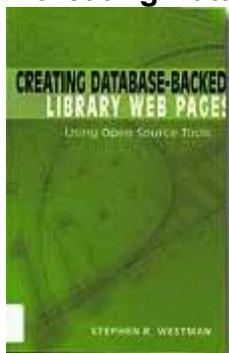
323.42 INE

Addresses disparities at all levels of the political and policymaking process. The authors demonstrate that political participation is highly unequal and strongly related to social class. They show that while economic inequality and the decreasing reliance on volunteers in political campaigns serve to diminish their voice, middle-class and working Americans lag behind the rich even in protest activity, long considered the political weapon of the disadvantaged.



CIENCIAS COMPUTACIONALES

Creating Database-Backed Library Web Pages : Using Open Source Tools



Stephen R. Westman
Chicago, IL : American
Library Association,
2006.

006.76 WES

Following Westman's clear, step-by-step explanations, readers will learn when, and for what kinds of information, database-backed library Web pages are appropriate and will gain the technical know-how to work with existing data, including implementing advanced searching techniques in applications.

CIENCIAS SOCIALES



Social movements, 1768-2004

Charles Tilly.
Boulder, CO :
Paradigm Publishers,
2004.

303.48 TIL

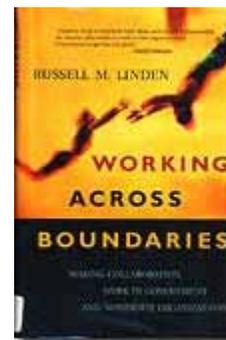
By locating social movements in history, prize-winning social scientist Charles Tilly provides rich and often surprising insights into the origins of contemporary social movement practices, relations of social movements to democratization, and likely futures for social movements.

Working across boundaries : making collaboration work in government and nonprofit organizations

Russell M. Linden
San Francisco, CA :
Jossey-Bass, 2002.

650.13 LIN

A practical guide for nonprofit and government professionals who want to learn the techniques and strategies of successful collaboration. This book shows how to make collaboration work in the real world. It offers practitioners a framework for developing collaborative relationships and shows them how to adopt strategies that have proven to be successful with a wide range of organizations. Filled with in-depth case studies-- including a particularly challenging case in which police officers and social workers overcome the inherent differences in their cultures to help abused children-- the book clearly shows how organizations have dealt with the hard issues of collaboration.



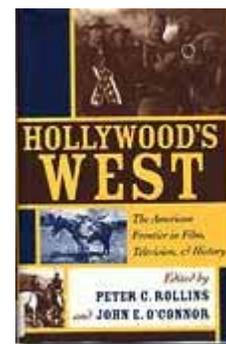
CINEMATOGRAFIA

Hollywood's West : the American Frontier in Film, Television, and History

Edited by Peter C.
Rollins and
John E. O'Connor
Lexington, KY :
University Press of
Kentucky, 2005.

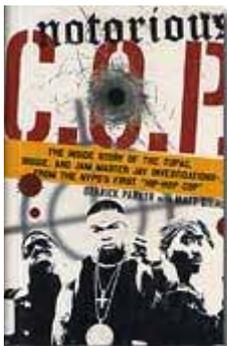
791.436 HOL

Analyze popular conceptions of the frontier as a fundamental element of American history and culture. This volume examines classic Western films and programs that span nearly a century, from Cimarron (1931) to Turner Network Television's recent made-for-TV movies.



CRIMEN

Notorious C.O.P : the inside story of the Tupac, Biggie, and Jam Master Jay investigations from the NYPD's first "hip-hop cop"

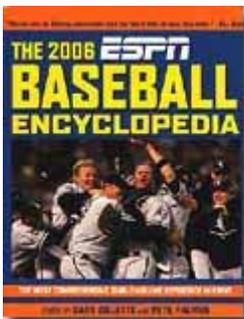


Derrick Parker ; Matt Diehl
New York, NY : St. Martin's Press, 2006.

364.106 PAR

The book that both the NYPD and the hip-hop community don't want you to read, Notorious C.O.P. is the first insider look at the real links between crime and hip-hop and the inefficiencies that have left some of the most widely publicized murders in entertainment history unsolved.

DEPORTES



The 2006 ESPN baseball encyclopedia

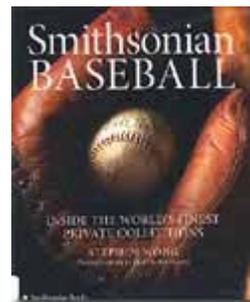
Edited by Pete Palmer and Gary Gillette
New York, NY : Sterling Pub, 2006.

REF 796.357 TWO

Based on a completely new database compiled by award-winning baseball analyst Pete Palmer and edited by baseball commentator, historian and analyst Gary Gillette, this encyclopedia is the most complete and accurate baseball reference ever compiled.

Smithsonian Baseball : Inside the World's Finest Private Collections

Stephen Wong
New York, NY : Smithsonian Books, 2005.



REF 796.357 WON

Features revealing stories and lavish photography highlighting 21 of the best private collections of baseball memorabilia in existence. From a rare copy of the first written rules of the game (1848) to Mark McGwire's record-shattering home-run ball (1998).

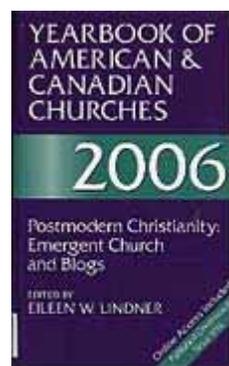
DIRECTORIOS

Yearbook of American and Canadian churches, 2006

Edited by Eileen W. Lindner
Nashville, TN : Abingdon Press, 2006.

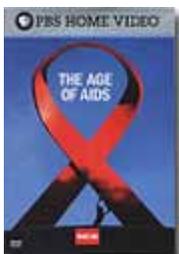
REF 280.25 YEA 2006

Readers have come to rely on this reference source as the single best, most complete, and accurate compilation of essential information about religious organizations in North America. Searching for data is now easier with online access, updated with new information made available after publication.



DOCUMENTAL

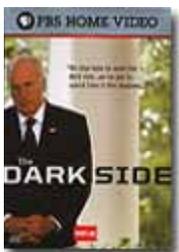
The age of AIDS [videorecording]



Renata Simone, Series producer and reporter
Alexandria, VA : PBS Home Video, 2006.

DVD 362.196 AGE

Part one follows the trail of a medical mystery which began in 1981 when five gay men in Los Angeles were diagnosed with a deadly new disease. Traces the international response in the first years of the epidemic, contrasting moments of inspirational leadership with the tragedy of missed opportunities. Reveals the astounding spread of the infection to over 70 million infections in 2006. Part two explores the chasm that emerged between rich and poor following the development of the miraculous "triple cocktail" HIV treatment. While the discovery seemed to signal a new era in which AIDS was no longer a fatal disease, the high price of the drugs meant they were unaffordable to patients in developing nations. Also examines the next wave of the AIDS epidemic in some of the most populous and strategically important nations in the world, including Russia, India and China, and tracks the same pattern of official denial and political indifference that characterized the epidemic in so many other countries.



The dark side [videorecording]

Alexandria, VA : PBS Home Video, 2006.

DVD 973.931 DAR

Amid revelations about faulty prewar intelligence and a scandal surrounding the indictment of the vice president's chief of staff and presidential adviser, I. Lewis "Scooter" Libby, Frontline goes behind the headlines to investigate the internal war that was waged between the intelligence

community and Richard Bruce Cheney, the most powerful vice president in the nation's history. In "The Dark Side," Frontline tells the story of the vice president's role as the chief architect of the war on terror, and his battle with Director of Central Intelligence George Tenet for control of the "dark side." Drawing on more than 40 interviews and thousands of documents, the film provides a step-by-step examination of what happened inside the councils of war.

The new medicine [videorecording]

Produced by Muffie Meyer & Jennifer Raikes
St. Paul, MN : Twin Cities Public Television, 2006.



DVD 615.5 NEW

Many physicians are embracing a more holistic form of healthcare, seeking to heal the whole person. Treatments once considered fringe, including visualization, meditation and hypnosis, are being prescribed alongside high-tech western medicine. And medical schools are placing new importance on teaching the 'softer side of medicine': listening and communicating.

10 days that unexpectedly changed America [videorecording]

The History Channel
New York, NY : A & E Home Video : Distributed by New Video, 2006.

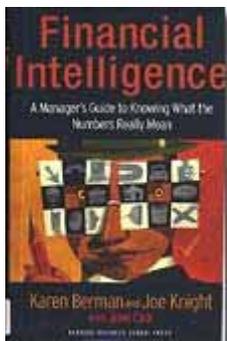


DVD 973 TEN

Ten acclaimed documentary filmmakers present ten pivotal moments in American history and the often unexpected changes brought about by these events.

ECONOMIA

Financial Intelligence : a Manager's Guide to Knowing What the Numbers Really Mean



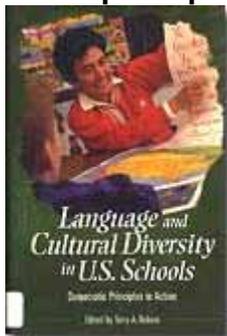
Karen Berman [et al]
Boston, MA : Harvard Business School Press, 2006.

658.15 BER

Presents the essentials of finance but with an extra dimension. Succinct, easy-to-read chapters teach the fundamentals in a way that everyone can understand and put to work right away. The authors also take you behind the scenes, to show where the numbers come from.

EDUCACION

Language and cultural diversity in U.S. schools: democratic principles in action

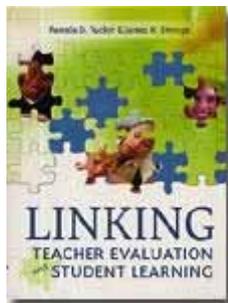


Edited by Terry A. Osborn
Westport, CT : Praeger, 2005.

370.117 LAN

This work explains how diversity is an essential element in classroom settings. The need for the public to understand how shifts in population affect schools, makes this work a vital resource for anyone concerned with education today.

Linking Teacher Evaluation and Student Learning



Pamela D. Tucker & James H. Stronge
Alexandria, VA : Association for Supervision and Curriculum Development, 2005.

371.144 TUC

Shows that including measures

of student achievement in teacher evaluations can help schools focus their efforts to meet high standards, documenting how desired learning outcomes translated into actual student learning, tracking progress on key content standards, setting annual quantifiable goals for students' academic progress, and analyzing changes in student's achievement test scores.

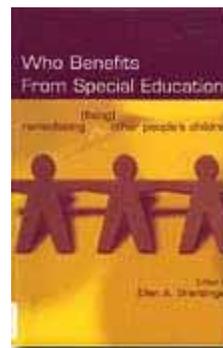
Who benefits from special education? : remediating (fixing) other people's children

Edited by Ellen A. Brantlinger

Mahwah, NJ : L. Erlbaum Associates, 2006.

371.9 WHO

Addresses the negative consequences of labeling and separating education for students with "disabilities," the cultural biases inherent in the way that we view children's learning difficulties, the social construction of disability, the commercialization of special education, and related issues.

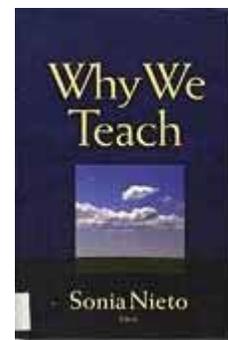


Why we teach

Edited by Sonia Nieto
New York, NY : Teachers College Press, 2005.

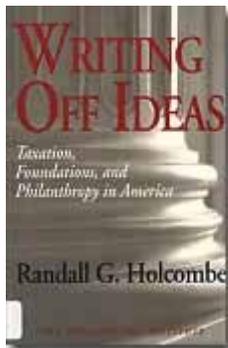
371.1 WHY

The teachers in this book, like so many across the country, do the kind of work that many not grab headlines but is far more important than even the highest test score: These teachers listen closely to their students and they share in their students' struggles and successes.



FILANTROPIA

Writing off ideas : taxation, foundations, and philanthropy in America



Randall G. Holcombe
New Brunswick, NJ :
Transaction
publishers, 2000.

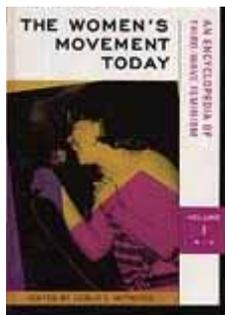
361.763 HOL

Examines the economic, cultural, and intellectual implications of tax-exempt organizations.

In the twentieth century, tax-exempt foundations grew substantially both in their financial importance and in the scope of their activities. This book provides a much-needed, comprehensive exploration of this vast sector of society.

ESTUDIOS DE GENERO

The women's movement Today : an encyclopedia of third-wave feminism



Edited by Leslie L.
Heywood
Westport, CT : Greenwood
Press, 2006.

REF 305.42 WOM

Introduces the third wave's key issues, members, visions, writings and more, with essay entries on

abortion to zines, and with the Riotgrrl group Bikini Kill, cyberspace, National Girls and Women in Sports Day, queer theory, and activist/writer Rebecca Walker in between. The two volumes provide the essential reference on the current movement as they chart, describe, and clarify what has been a much debated and misunderstood phenomenon.

FOLKLORE

Christmas unwrapped [videorecording] : the history of Christmas

Produced and written by Alison Guss
New York, NY : A & E Television Network,
2005.

DVD 394.266 CHR



Traces the emergence of the modern-day Christmas celebration from pagan festivals such as the Roman Saturnalia, and how British settlers in the New World transformed the patron saint

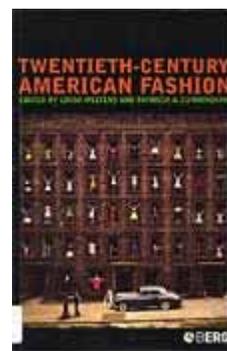
of children into the enduring figure of Santa Claus.

Twentieth-Century American Fashion

Edited by Linda Welters and
Patricia A. Cunningham
New York, NY : Berg, 2005.

391.009 TWE

This overview considers how Americans went from imitating British and French fashion to developing their own sense of style. It examines such influences on dress as class, jazz and hip-hop, war, the space race, movies, television and sports.



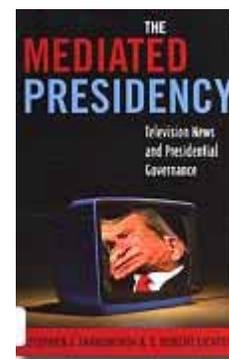
GOBIERNO

The Mediated Presidency : Television News and Presidential Governance

Stephen J.
Farnsworth ; S. Robert Lichter
Lanham, MD : Rowman &
Littlefield, 2006.

070.4 FAR

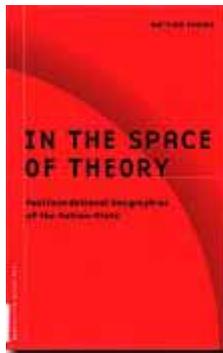
The centerpiece of this book is a content analysis that



compares news coverage of the first year of the Reagan, Clinton, and George W. Bush administrations. This analysis was developed from a study originally commissioned by the Council for Excellence in Government as part of its ongoing Government's place in the lives and esteem of American citizens.

HISTORIA

In the space of theory : post foundational geographies of the nation-state



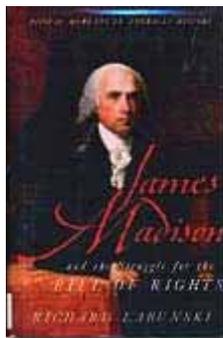
Matthew Sparke
Minneapolis, MN :
University of
Minnesota Press,
2005.

320.12 SPA

The author examines the contemporary geographies of the United States and

Canada. Engaged with theory and grounded in close study of cultural, political, and economic change, this book explores the geographies of struggle that at once underlie and undermine the hyphen in contemporary nation-states.

James Madison and the Struggle for the Bill of Rights



Richard Labunski
New York, NY : Oxford
University Press,
2006.

342.730 LAB

Offers a dramatic account of how an unlikely hero-the shy, soft-spoken, and

scholarly James Madison-almost single-handedly brought the Bill of Rights to life against daunting odds, forever shaping, and perhaps even saving, the United States.

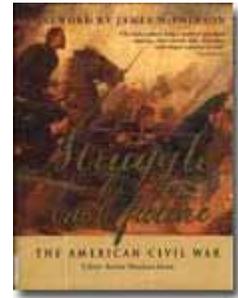
Struggle for a vast future :

American Civil War

Edited by Aaron Sheehan-Dean

Oxford, UK : Osprey, 2006.

973.79 STR



In this book twelve eminent historians discuss the origins and legacy of a landmark conflict. Each chapter offers a fresh perspective on the key themes of the Civil War. Innovation in military and naval warfare, espionage, emancipation, personalities of the leaders both on and off the battlefield, and the home front are explored, painting a fascinating and comprehensive picture of America at war with itself.

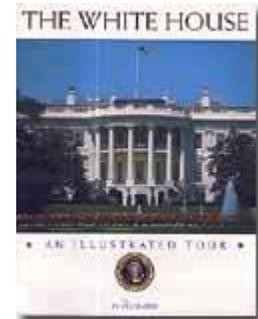
The White House : an illustrated tour

Bill Harris

Philadelphia, PA :

Courage Books, 2002.

975.3 HAR



Takes the reader on an exclusive tour of the halls of the White House and details the history of the architects, planners and engineers responsible for it, and also let the reader see, feel, and taste political history in the making.

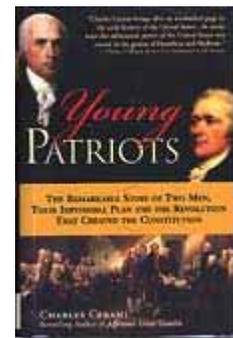
Young Patriots : the Remarkable Story of Two Men, Their Impossible Plan, and the Revolution that Created the Constitution

Charles Cerami

Naperville, IL :

Sourcebooks, 2005.

973.4 CER

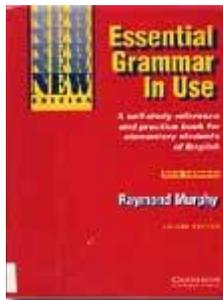


A history of the making of

the Constitution focuses on Madison and Hamilton's dynamic leadership contributions to the effort to construct a national government. America's great underdog story from New York Times bestselling author Charles Cerami. Seven years after the revolution, America was in crisis. The government didn't work, but the citizens didn't care-or were in a state of rebellion. Then two unknown men, Hamilton and Madison (unknown especially compared to the revered Founding Fathers), envisioned a plan that no one else thought could happen: a truly United States. Against all odds, these men maneuvered to get the right men to agree on the right ideas. The result: the most brilliant political document ever and a powerful United States.

IDIOMA INGLES

Essential grammar in use : a self-study reference and practice book for elementary students of English



Raymond Murphy
New York, NY :
Cambridge University
Press, 1997.

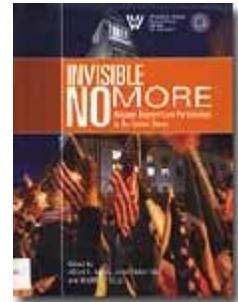
428.007 MUR

Grammar reference and practical book for elementary learners. Easy to use, clear explanations, accessible, includes additional exercises and appendices, and the book can be used by learners working independently or as supplementary course material. Contains the answers to all exercises.

INMIGRACION

Invisible no more: Mexican migrant civic participation in the United States

Edited by Xóchitl Bada, [et al]
Washington, D.C : Mexico
Institute : Woodrow Wilson
International Center for
Scholars, 2006.

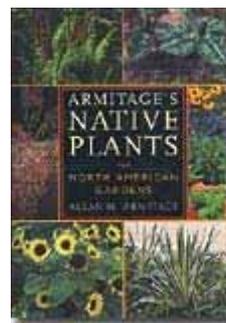


320.973 INV

This report explores de various ways that Mexican migrants to the United States are becoming civically and politically active in both countries. This collection of brief essays looks at how recent migrants interact with traditional Latino organizations, the labor movement, religious communities, the media, and both the U.S. and Mexican political system, transforming each through their engagement.

JARDINERIA

Armitage's Native Plants for North American Gardens



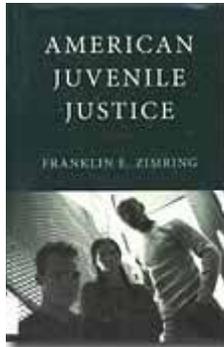
Allan M. Armitage
Portland, OR : Timber
Press, 2006.

635.9 ARM

In addition to 160 plant genera, this book offers an abundance of sources and resources of information about the issue. You'll find plants with certain qualities in a series of easy-to-use lists tailor-made for gardeners who want to expand their palette of native plants.

JUVENTUD EN ESTADOS UNIDOS

American juvenile justice



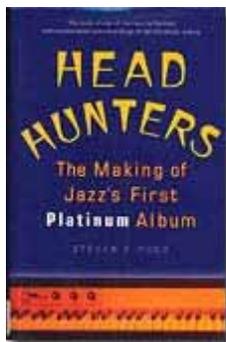
Franklin E. Zimring
New York : Oxford University Press, 2005.

364.36 ZIM

A comprehensive treatment, this book is ideal for courses in juvenile delinquency, criminal justice, and criminology: illuminates the core principles of modern juvenile justice and relates those principles to practice, introduces students to the process of deriving specific juvenile justice policies from broad legal theories and from the facts about crimes committed by young.

MUSICA

Head hunters : the making of jazz's first platinum album



Steven F. Pond
Ann Arbor, MI : The University of Michigan Press, 2005.

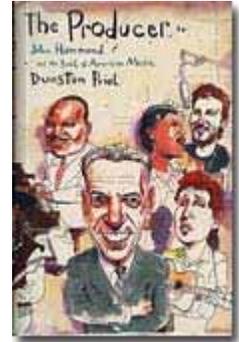
781.65 PON

Captures a transitional moment in modern music history, a time when jazz and rock intermingled to create a new, often controversial genre. At the forefront of that style was Head Hunters, Herbie Hancock's foray into the fusion jazz market.

The producer : John Hammond and the soul of American music

Dunstan Prial
New York, NY : Farrar, Straus and Giroux, 2006.

781.64 PRI



John Hammond was one of the most charismatic figures in American music. A pioneering producer and talent spotter, Hammond discovered and championed some of the most gifted musicians of early jazz. This first biography of John Hammond is also a vivid account of great careers in the making, so, this book is a story of American music in all its rough-edged vitality.

PERIODISMO

The elements of online Journalism

Rey G. Rosales
Lincoln, NE : iUniverse, 2006.

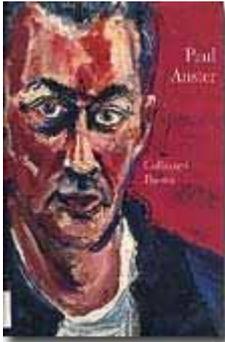
070.19 ROS

Guides the reader to create innovative multimedia reports and presentations. It explains the nature of today's media

consumer and talks about ways to gain new users as well as sustain a high rate of return visits. Also talks about other important factors of online journalism such as audience, design, promotion, ethics, job prospects, and future directions for online news.



POESIA



Collected poems

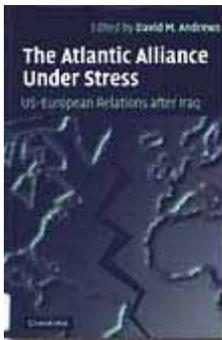
Paul Auster
Woodstock, NY :
Overlook Press, 2004.

811.54 AUS

This collection begins with the compact fragments of Spokes and Uneath, continues

on through the more ample meditations of Wall Writing, Disappearances, Effigies, Fragments From the Cold, Facing the Music, and White Spaces, then moves further back in time to include Auster's revealing translations of many of the French poets who influenced his own writing.

POLITICA EXTERIOR



The Atlantic alliance under stress : US-European relations after Iraq

Edited by David M. Andrews
Cambridge, UK ; New York : Cambridge University Press, 2005.

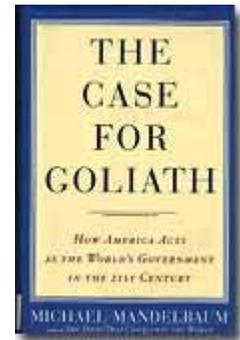
327.730 ATL

Examines the causes and consequences of the crisis in Atlantic relations that accompanied the invasion on Iraq in March 2003. The author's collective focus is not on the war itself, or how it was conducted, or even the situation in Iraq before or after the conflict. Instead, the crisis over Iraq is the starting point for an examination of transatlantic relations and specifically the Atlantic alliance, an examination that is cross-national in scope and multidisciplinary in approach.

The case for Goliath : how America acts as the world's government in the twenty-first century

Michael Mandelbaum
New York, NY : Public Affairs, 2005.

327.73 MAN



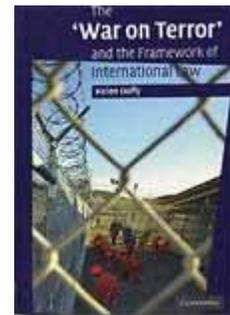
Explains that the United States uses its enormous power not as an empire, but to provide the world with the services of a government. Describes the contributions that American power make to global security, while also noting that the most important of these contributions are the least controversial and receive the least attention.

TERRORISMO

The "war on terror" and the framework of international law

Helen Duffy
New York, NY : Cambridge University Press, 2005.

303.625 DUF



Sets out the essential features of the international legal framework against which the 9/11 attacks and the lawfulness of measures taken in response thereto fall to be assessed. Addresses, in an accessible manner, the relevant law in relation to several aspects of terrorism and indicates the existence of a legal framework capable of addressing events such as 9/11 and governing responses thereto.